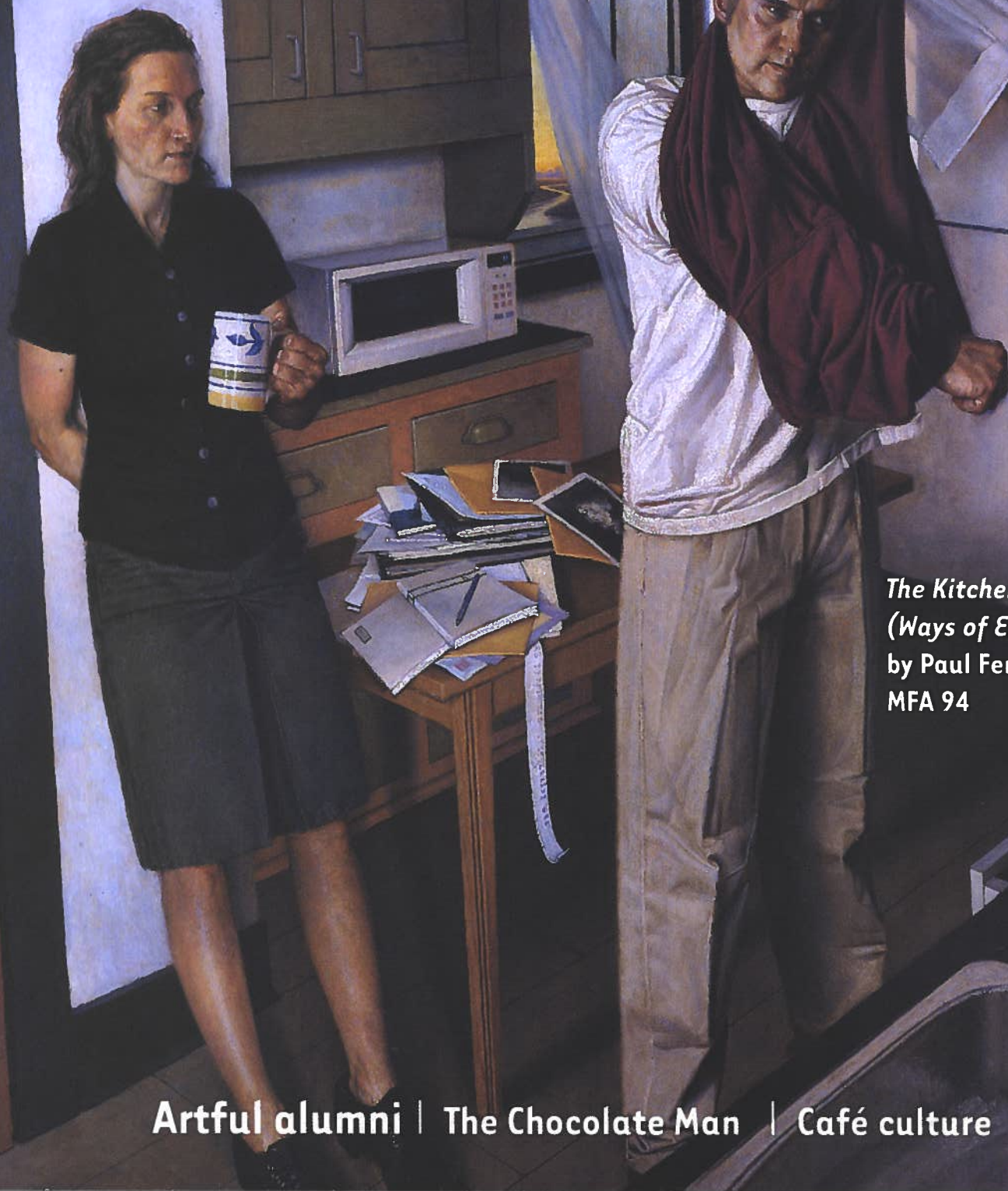


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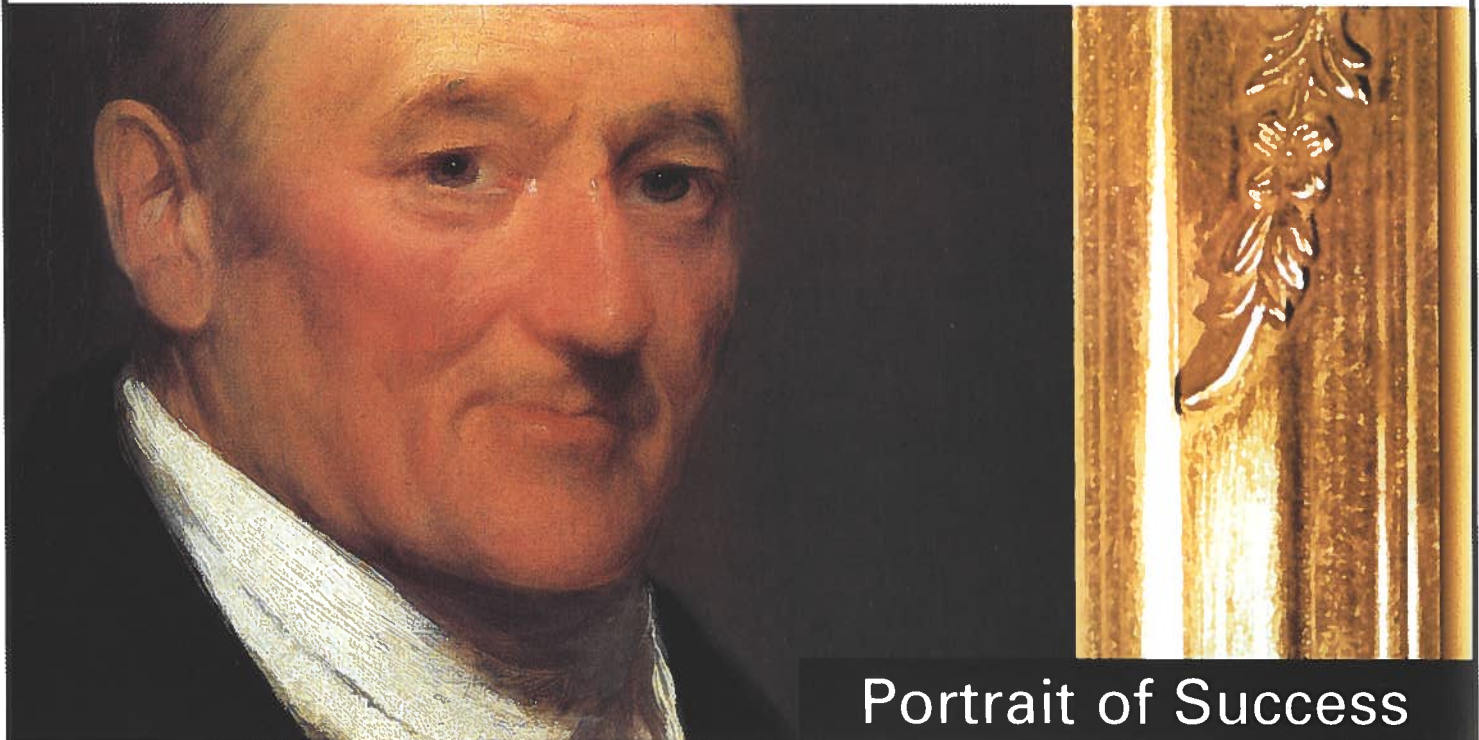
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*The Kitchen
(Ways of Escape),
by Paul Fenniak,
MFA 94*

Artful alumni | The Chocolate Man | Café culture

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by Paul Fenniak, MFA 94

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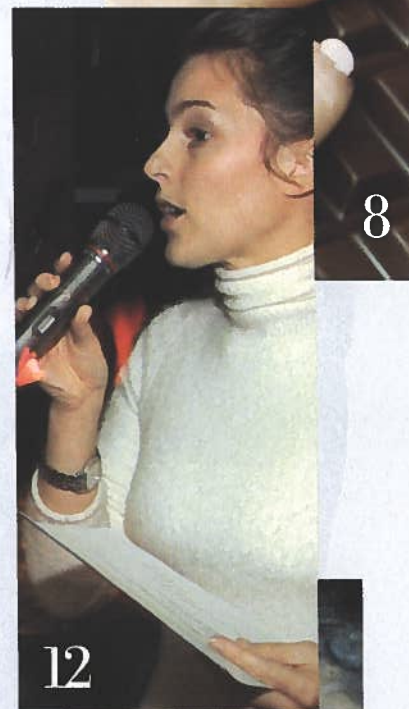
features

- 8 The Marketing of Pleasure**
What turns your crank? JMSB marketing professor Jordan Le Bel wants to know . . . but his motives are strictly professional. He's interested in how pleasurable experiences — such as eating chocolate — affect buying habits
by Patrick McDonagh



- 12 Café U**
Cafés have long been the home of thoughtful discussion, and Concordia's University of the Streets Café carries on — and advances — that tradition
by Kendra Ballingall

- 16 Alumni Profile: Painterly Reflections**
Eight alumni painters of varying styles and background share their artwork
by Debbie Hum



departments

- 3 The Editor's Voice**

- 4 Letters**

- 6 Behind the Scenes**

- 22 Association News**

- 26 Class Acts**

- 34 Words & Music**

- 36 End Piece**





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The business education we received at Concordia makes a difference each day at Mount Real Corporation, an innovative management solutions provider for growth-oriented companies in a variety of sectors. We are very proud to have received a solid business foundation at Concordia University, and so when Patrick Phelan, BComm 87, approached us about supporting our alma mater, it was an easy offer to accept.

Last November, it was our pleasure to introduce the Mount Real Corporation Scholarship for Accounting Co-op Excellence, and present it to the first recipient, Stephanie Laflamme. The purpose of this scholarship is to reward and encourage students in the accounting co-op stream who excel during work terms, and in their academic studies.

In addition to the scholarship program, Mount Real hosted a student from the accounting co-op program last summer. The four-month work term confirmed to us that Concordia continues to produce intelligent, committed and hard-working students. Concordia is indeed providing Real Education for the Real World.

It has been gratifying to reconnect with the university. Supporting a scholarship and providing work experience to students are just some of the ways we are positioning ourselves to make a difference. We encourage everyone to get involved with Concordia and see first-hand the impact of your support. We are sure you will find it gratifying as well.

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President and Chief Operating Officer
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THE EDITOR'S VOICE

Howard Boken

Culture lingo

Along with the cold and snow (in Canada, at least), the first few months of every year are sure to bring to us the pinnacle of our culture: entertainment award shows. Every other day from January through April, it seems, you can turn on the TV to find some half-recognizable celebrity handing out a gold statue to some other half-recognizable celebrity.

There are so many of these awards doled out and in such narrow groupings that it's news if an entertainer *doesn't* win something. The Grammys, for instance, offer 105 awards in 31 categories, including for such notable achievements as Best Large Jazz Ensemble Album, Best Classical Crossover Album and Best Traditional Tropical Latin Album.

(I'm not making this stuff up!) These 105 awards don't even count those from the eight other Grammy categories, such as the Tech Awards and the Latin Grammy Awards. Add to that the American Music Awards, the Country Music Association Awards and the Native American Music Awards, and don't forget the Oscars, the Emmys, the People's Choice Awards, and the Canadian cousins like the Junos, the Genies and the Jutras, and on and on.

We can easily understand why these groups want to reward themselves — for self-congratulation and, mainly, promotion — but what's less obvious is their public appeal. Do people really care if the Crabb Family beat the Doughboys for Best Southern, Country, or Bluegrass Gospel Album? (I'm still not making this up.)

But audiences embrace these shows for much the same reason that programs such as *American Idol* or movies like *The Lord of the Rings* become mammoth hits: despite the continual splintering of tastes — or maybe because of it — we need to

find mutual topics to communicate with others, no matter our differences in age, background or economic level. As social animals, people need a common language, one provided by pop culture. And if we don't pay attention, if we don't watch *The Apprentice*, *Spider-Man 2*, or the Grammys, we risk being left out of the loop, or shut out of our community.

About 10 years ago I took a course about television and children taught by two Concordia MA students as part of their master's theses. The instructors pointed out that TV can play a positive role for youngsters by providing them with references that they can share with other children, from Barney to Pokémon to Hilary Duff, or whatever the fad of the day. Ultimately, we all need our "water cooler topics." The individual awards or TV shows are irrelevant; it's the event, people or moment that counts. Janet Jackson's "wardrobe malfunction" gave us something to chat about for months.

Paris Hilton and Ashlee Simpson have no apparent talent, but we prop up these disposable puppets to give us the vocabulary for our pop culture language.

Alumni magazines or events and reunions play similar (but hopefully more meaningful) roles, on a micro level. People whose photos have appeared in these pages often tell me how surprised they are by how many others mention it to them. And that's our purpose (partly, at least): to provide the medium for communication between Concordia alumni, to present the shared language for the Concordia alumni culture.

Hopefully you find that useful. Because pop culture, for all its triteness, remains useful for the larger community, allowing us to talk to co-workers (at the water cooler), with our kids or with people across the world. That's a valuable thing, even if it means having to sit through another awards show. Or buying a bluegrass gospel album. ☺





LETTERS TO THE EDITOR

Sporting history

Thanks for putting in the photo of the Shaughnessy Cup game (December 2004, Association News). I should point out, however, that the cup is named after my grandfather Frank (Shag) Shaughnessy, not my father. Shag graduated from Notre Dame (Illinois) in 1904 with a degree in pharmacy and with a law degree in 1906. His eight sons did graduate from both Loyola High School and Loyola College. Shag coached football at Loyola High School, Loyola College and McGill University, and was credited with introducing the forward pass to Canadian university football in 1921. He also had a distinguished career in baseball, as a player, as general manager of the Montreal Royals and later as president of the International Baseball League. The Shaughnessy Cup was donated by Canadian Schenley Distilleries in 1969, to be presented to the winning team in an annual game between crosstown rivals McGill and Loyola.

Honora Shaughnessy, L BA 71

Executive Director, Alumni Relations & Advancement, McGill University Montreal



with insufficient resources.

Alumni pour a stream of money to close the ever-widening gap between what is required and allocated, but by itself, alumni financial support is not the answer.

To narrow the silent academic gap requires a new partnership between JMSB faculty and graduates, who can be used as a pool of knowledgeable,

talented and work experienced (and, in some instances, teaching and training experienced) resources.

I challenge the JMSB faculty and the alumni association to survey graduates and create a qualified alumni teaching pool in service to business school customers (students), current faculty and closing the silent academic gaps.

If called, I will serve! Will you?

Milan Moravec, S BComm 61

Alumni Award of Merit 1961

CEO, Moravec and Associates Montreal

Continuing debate

In his rebuttal of Owen Prince's analysis of the origins of the Middle East conflict (Letters, December 2004), John Dirlik wrote that to state that "in 1948 the Zionists only wanted co-existence, while the Arabs plotted to eradicate the Jews is unfortunately a regurgitation of the worn-out Israeli line," and Zionist leaders' acceptance of the 1947 partition "was only a tactical move towards their goal of eventually conquering all of Palestine." What Mr. Dirlik conveniently omitted is that as early as 1920 Hadj Amin Hussein, the future Mufti of Jerusalem, had organized armed groups called Djihaad Moquades (fighters of the holy war), whose main purpose was to eradicate the Jews and remind the Palestinian Arab community of its true leader. The same Hadj Amin Hussein,

who had been in contact with the Nazis since 1936, finally ended up spending the war in Berlin as a guest of Adolf Hitler, who he had hoped would prevail and help him throw the British and the Jews out of Palestine.

Contrary to Mr. Dirlik's contention ("Arab rejection of the U.N. partition plan in 1947 was not motivated by anti-Jewish sentiment, but by justifiable outrage"), the main reason for the Arab rejection was to give themselves the political freedom to attack Israel (see Arab League meeting of December 1947). As Jamal Hussein, cousin of the Grand Mufti and Palestinian representative at the U.N. at the time, kept on repeating until the last minute, "If the U.N. voted for partition, the Arabs of Palestine would attack the Jews with the help of all the other Arab states as soon as the British would have left." *And indeed they did!*

Considering that the Mufti's line has been adopted by Hamas, Islamic Jihad and Yasser Arafat's Fatah movement, I'd like to paraphrase Mr. Dirlik's ending and ask him, "What choice does Israel have but to resist such brutal and deadly intentions?"

Claude Levy, S BA 55, Concordia professor emeritus, Liberal Arts College Victoria

In 2004 we invited alumni to share memories of their years at Concordia, Loyola or Sir George.

Neil Compton recalled

I was greatly impressed with Nancy Morrey's lovely tribute to Dr. Robert Pallen (Letters, December 04). It reminded me of my days as an evening student at Sir George and how much I enjoyed the lectures of my English professor, Neil Compton, whose enthusiasm for his subject made me really appreciate the study of *Macbeth*.
George Woodward, S BComm 57 St. Lambert, Que.

Challenge to alumni

Few Concordia faculties, including the JMSB, possess the number of required teaching staff. Each year well-documented and approved requests by deans, distinguished professors and chairs for additional faculty are denied. The cumulative effect of these annual denials has a silent, degrading impact on the development of students. Without reserve, faculties exceed at what they are expected to accomplish

Typing touch

I actually studied at Sir George at the age of 13, when my father sent me there to learn to touch type. After six weeks I could do 30 words a minute — 9 a.m. to 1 p.m. daily.

I started at Loyola High School that summer and when the principal discovered my new talent, I became copy boy for the college paper. Later, the skill helped me become a reporter for the *Toronto Star*, the Waterloo, Ont., paper and a Florida newspaper chain. It also helped me later create the *Treehouse* TV show (and others). But it all started one summer at Sir George.

Ted Rooney, L BA 50
Waterloo, Ont.

Guadagni history

On November 6, 1964, Professor Frank Guadagni, my uncle, succumbed to a massive heart attack. At the time of death, he was an associate professor at Loyola College, an institution to which he had devoted more than 22 years of his life.

Uncle Frank was born in Florence, Italy, in 1912 and came to Montreal with his family in 1927, and studied metallurgical engineering at McGill University. He graduated in 1937 with highest honours and was awarded the Governor General's medal. He joined Loyola's faculty in 1942.

One of Uncle Frank's main accomplishments was the founding of the engineering department, where he served as its only professor from 1942 to 1959. He also taught all the chemistry courses at Loyola between 1942 and 1953. Uncle Frank was loved by all his students as well as by those who worked with him. After his death, a stream of compliments about Professor Guadagni flowed in to the *Loyola News*. Bob Boucher, in his weekly editorial, wrote, "What greater compliment can be paid a man, than to say that the praise he received in life was no less than he received in death."

On the Thursday before his death, five students came to visit and talk to Uncle Frank at the Royal Victoria Hospital, where he was recovering from a heart attack. He was very weak but still managed to help them with their assignments. This would prove to be the last time he was to teach, as he died the next morning.

On November 16, 1964, Loyola College dedicated the Guadagni Lounge in his memory. It is still in use today and serves as a fitting memorial to a wonderful man who evoked admiration and love not only from his pupils, colleagues and family but from all who knew him.

Michael Cooper, BA 01
Montreal



Guadagni lounge, c. 1980s

Remembering Professor Auchinachie

The death of Professor Gerald Auchinachie of the Department of English last autumn saddened many of us who have fond memories of Jerry. Of all the factors in my decision to go to graduate school and eventually become a university professor myself, Jerry's influence was the most important. His classes were engaging, often funny, but most of all exciting. He made us feel that there was nothing more worth doing than learning about and discussing Blake, Wordsworth, Tennyson, Wilde, Emily Brontë, or whatever else we were working on. He always invited responses and debate, dealing tactfully even with

off-base remarks, and clearly enjoying a vigorous discussion far more than a class where his was the only voice heard. He treated students as partners in intellectual discovery — junior partners, maybe, who didn't yet know as much, but partners nonetheless. In my own classes, I try to recreate that atmosphere: whether or not I succeed, the standard Jerry set is one worth aiming for.

I miss Jerry, even more than I expected to in the last months of his fight with cancer. Perhaps I never quite believed that so much liveliness of mind and spirit could die. And yet, especially when I'm in the classroom, I become aware that in a real sense his spirit does live on in people like me who were inspired by it and now try to pass the torch on to others, to make them too feel that books, debate and discovery are the most exciting things on earth.

Concordia's Department of English is planning a gathering in Jerry's honour to be held in May or June 2005. Former students, colleagues and friends who wish to be informed about these plans and would like to attend, should contact the department (jmiller@alcor.concordia.ca), preferably before April 15.

Mary Rimmer, BA 78
Dept. of English, University of New Brunswick
Fredericton

Concordia

Concordia University Magazine welcomes readers' comments. Letters should include the writer's full name, address, school(s), degree(s) and year(s) of graduation for alumni. Letters may be edited for length and clarity. No letter will be published without the full name of the correspondent. Correspondence should be sent to the Editor, *Concordia University Magazine*, 1455 de Maisonneuve Blvd. W., Montreal, Que., H3G 1M8. Fax: (514) 848-2826, e-mail: Howard.Bokser@concordia.ca
web: magazine.concordia.ca

BEHIND THE SCENES

A Close Relationship

Whose bright idea was it to couple distinct faculties in the Integrated Engineering, Computer Science and Visual Arts Complex? Deans Nabil Esmail and Christopher Jackson

BY HOWARD BOKSER

Once upon a time, the ties between engineering and fine arts students were, at best, tenuous. Artists saw their by-the-numbers counterparts as humourless techies or computer nerds. Engineers,

Concordia's Integrated Engineering, Computer Science and Visual Arts Complex. The complex, to open in September, features two structures attached at the hip. The 17-floor engineering and computer science building, running down Guy Street to Ste. Catherine, will house all the ENCS departments, about 400 faculty and staff, and 1,100 graduate students.

Deans Nabil Esmail and Christopher Jackson talking about their new shared complex. Along with the synergetic benefits the new space will produce for the faculties, Jackson says the stunning new site will change public perception. "It's already having an effect. People are talking about this building everywhere I go."

the Institute for Research and Creation in Media Arts and Technologies, which entails 30 faculty members and will take up two and a half floors.

The idea to bring ENCS and Fine Arts together began around 1997. Jackson describes how there were similarities between the two faculties. "We were both scattered all over the place, in various



conversely, thought of their creative foils as flighty, impractical artsies.

Those stereotyped views, however, have been fading in recent years at Concordia. More and more, artists need to be tech savvy and work hand-in-hand with software designers, who in turn often need to tap into their own inspiration and innovation. As Nabil Esmail says, with just a hint of irony, "You'd be surprised: some engineers are not so deeply limited to technology; some have humanity and artistic appreciation."

Esmail, dean of Concordia's Faculty of Engineering & Computer Science (ENCS), joined Dean Christopher Jackson of the Faculty of Fine Arts on a cold January day to discuss the seemingly unlikely pairing of their two faculties in

YOU'D BE SURPRISED: some engineers are NOT SO DEEPLY LIMITED TO TECHNOLOGY; some HAVE HUMANITY and ARTISTIC APPRECIATION.

(Undergraduate classes will continue to be held at other locations.) The 11-floor visual arts building will have about 1,000 students and 200 faculty populating its studios, labs and hallways. Many Fine Arts departments will remain elsewhere — including at its current Visual Arts Building home and at Loyola Campus — but digital image and sound, design art and some studio arts will take advantage of the new facilities. So will Hexagram,

buildings, some of which are unsavoury, none of which were built for us," he says. "Also, we're the wettest faculties in terms of workshop needs." By the late '90s, "there was a lot of interest in digital technologies providing a bridge for artists and computer scientists. At the same time, there were opportunities in terms of major grants: first,

for engineering and image making, which provided a construction budget; and second, an even bigger grant for Hexagram.

"It was fortuitous," Jackson continues, "that all these things pulled together at the same time, that we were able to get support from the government for collapsing rentals, then to capitalize on granting opportunities. Now we've created, as a result, something entirely new, because we'll have cheek by jowl the two

communities that we've been trying to pull together."

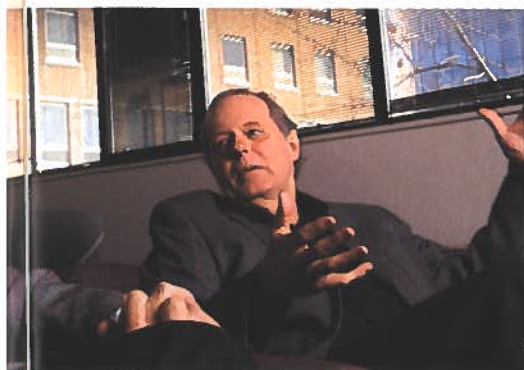
Esmail elaborates: "Initially, the plan for us was to build something small, to house our building engineering department as well as the digital image and sound program, which was just starting." After he first arrived at Concordia in 1997, Esmail recalls, "My role, coming from outside, was to raise expectations and motivate. So I said, 'Why don't we have a big building for the entire faculty?' That was the start. Then I came to have a closer relationship with Fine Arts." He adds, "Art is no longer just pencil and paintbrush. Visual arts,

to do start-ups and joint research projects, which have been very well subscribed to."

The deans look forward to the collaborative prospects that the new complex will bring students and professors, both within and between the two faculties. Jackson says, "It changes everything when you put people together. The possibilities for all kinds of joint ventures emerge that nobody knew about." He adds, "I know that a lot is going to happen. Just the physical proximity, just the corridor conversations, will really make a difference. For the students as well. It'll be very interesting to see."

We have the best fine arts faculty in Canada. Artistic direction is moving more into technology, and being a stone's throw from engineers will lead to many good things in the future."

The two deans' rapport is apparent, with one often nodding in agreement to the other's comments. While they worked more closely at the beginning of the process, such as in choosing the architectural firm, they remain in touch — and in sync. "We consulted and complemented each other in the design and the execution," Esmail says. "We contributed a lot to make the complex one unit and fine for both sides."



graphic design — all art needs technology."

Echoing Jackson's sentiment, Esmail tells how the two deans found common ground: "We both felt that we were the poor cousins of the university. Now, one is shorter and stocky, and one is tall and thin" — an apt description of the complex's buildings.

The deans can't hide their enthusiasm for the move. "It'll be great getting into space that's been made for us," Jackson says, "and not something that's jerry-rigged, not something that we have to just manage — although we've always managed. Both of us have been working pretty hard on trying to make this happen, including setting up programs and funded money to encourage our faculty

**IT'LL BE GREAT GETTING
INTO SPACE THAT'S BEEN
MADE FOR US and not
SOMETHING THAT WE HAVE TO
JUST manage — ALTHOUGH
we've ALWAYS managed.**

"The word synergy is very important," Esmail states. "For the first time in the history of our faculty there will be a synergy because, as Dean Jackson was saying, proximity is extremely important. Some of the best research projects I did were as a result of a conversation with another engineering professor in a completely different field," he says. "The synergy with Fine Arts will be unique.

As with any healthy relationship, there is give and take. "We convinced our friends from Fine Arts to accept a more corporate look on the Guy Street side," Esmail says, "and they compensated by putting the excellent display of art on their side" — referring to the colourful Nicolas Baier mural that faces Mackay Street. Esmail also relates that Fine Arts asked for more height than in the original plan,

"but the City of Montreal would not allow it unless we made our side shorter. Therefore, we sacrificed 15 cm per floor from our 17 floors so Fine Arts could add to their building. We decided it would not affect us," he says. "It's like giving a kidney to your sibling." 🍌

For more information on the complex, visit **buildings.concordia.ca**

7



The Market

Marketing professor Jordan Le Bel studies how pleasure — such as the enjoyment of chocolate — affects consumption

by Patrick McDonagh

*"P*leasure is the beginning and the end of living happily," Epicurus said — but one man's pâté de foie gras is another man's poison. And, of course, there is the moral imperative: thou shalt not indulge thyself frivolously. The concept of pleasure is, evidently, difficult to pin down.

"For many years people have believed that more pleasure equals more behaviour, and usually detrimental behaviour," says Jordan Le Bel, marketing professor in Concordia's John Molson School of Business. "This notion is at the basis of most religions." Still, the world is full of people who take pleasure in eating while remaining lithe and healthy. While genetics is one factor in keeping these gourmands trim, Le Bel, in his research, has also been struck by the choices people make when sating themselves. "I figured, let's manipulate the reactions people have to pleasure food, and see how much they eat."

subjects, feeding different types of dark chocolate to his human guinea pigs. Some days they would get sweet chocolates; others, they would receive bitter, less appealing samples. Interestingly, although the subjects stated a clear preference for one sample over the other, they did not overindulge in either. "If you trust your taste buds, you eat what will truly give you a charge," Le Bel says. "It suggests that evolution has taken care of us quite well so far, because we've stayed true to our own reactions."

Surprisingly, though, chocolate was not Le Bel's first choice for the test material. "At first I wanted to work with yogourt because I needed a food that you could manipulate without changing the stimulus itself," he says. "Yogourt is fat-based, but you can change the flavouring. Then one of my former graduate school teachers said, 'Jordan, do you really think you can measure people's pleasure by having them eat yogourt?' That sent me back to square one."

logical relations with food that lead others to eating disorders and obesity.

Le Bel's interest doesn't stop in the dining room; hedonics research also involves trying to understand the mental processes involved in making a range of purchasing decisions. "For example," he explains, "say a woman buys a skirt for a party, and she needs a blouse. So she goes through magazines and makes a collage in her mind of the perfect blouse to go with that skirt. Then she goes shopping and a person will ask, 'Can I help you find something specific?' Nine times out of 10 she'll say, 'No, I'm just browsing,' but in fact she has a mental image of something specific — that killer blouse." Le Bel has devised studies to explore that phenomenon and to explore the mental imagery differences between men and women. The verdict so far: "Women are much more able to articulate these images," he notes. No surprises there.

A nose for wine

In another study, he has used mock wine advertisements to analyze how men and women respond to them. Interestingly, women react better to sensory descriptions. "There is clearly a difference between men and women in olfactory superiority," says Le Bel. "Research tells us that it is not in the nose itself, but probably in the repertoire of memories for fragrances that women have built." Thus, if one advertisement describes "an elegant and sophisticated wine with a lavish finish," using big personality-trait descriptors, and another describes a wine with "a fragrant lemongrass with a hint of asparagus," men will respond more to the former, and women will respond more to the latter.

Le Bel nurtured his interest in studying such attitudes and responses toward food in the perfect training ground: as a teenaged waiter working Montreal's restaurant scene. "You're working when others are having fun, so you can moan

Marketing of Pleasure

Chocolate is one of the foods that provides pleasure to most. And as a specialist in the marketing of pleasure — hedonics, as it is known in the trade — Le Bel is quickly making his mark as the chocolate man, and everyone, including the CBC, *La Presse* and the *National Post* (to name a few), wants a piece of him. From the dépanneur chocolate bar to the heart-shaped box to the high-end chocolat Belge, Le Bel has spent more time than most figuring out how these comely comestibles, and cavalier consumption in general, work their magic.

Pleasurable study

For his curiosity-driven research, Le Bel performed a series of tests on lucky

If pleasure does not cause us to overeat, then it is not necessarily bad for us, Le Bel suggests. Often we take pleasure in things that are actually beneficial — a fact that marketers have been sluggish to exploit. "For many people, health and pleasure go hand in hand, although a lot of marketing literature and many companies position them as mutually exclusive," he says. "Some companies are starting to realize there is a link, though. Subway, for example, is trying to make money selling healthier foods." Such marketing strategies could have interesting consequences. People who enjoy healthy attitudes toward the gustatory pleasures may provide useful case studies when we try to comprehend the patho-

and groan about it or you can observe and learn what you can from the behaviour of others, about decision processes and so on," he says. "And, anyway, it made the time go by faster." Le Bel decided he wanted to become a pastry chef and attended the Institut du tourisme et de l'hôtellerie du Québec, then went to Cornell University in Ithaca, N.Y., to take his bachelor's and master's degrees at its School of Hotel Administration. He worked professionally but was drawn to teaching, working as a lecturer at the Norwegian Institute of Hotel Management in Stavanger before deciding to pursue a doctorate from McGill's Faculty of Management. "I thought it was time to marry these two things that I like — marketing on the one hand, food and the behaviour around the table on the other," he explains.

Since arriving at Concordia in 2000, Le Bel has taught undergraduate courses in advertising and has developed a popular MBA elective course in experience marketing. "A lot of products or services we buy for the experience rather than for some functional benefit. Think of Disney — they know exactly how they want you to come away from a Disney experience," he says. Each year, his students are sent into the field for some first-hand investigation, and while Disneyland is out of the question, they do tour the sights of Montreal, from the Museum of Fine Arts to grocery stores to restaurants. This year's class will spend a night at the opera — after which David Moss, BComm 89, director of the Opéra de Montréal, is scheduled to visit Le Bel's classroom to discuss the challenges and considerations involved in marketing operatic experiences to Montrealers. "I love teaching this class," Le Bel enthuses. The fact that his course is regularly filled to the brim suggests that students love taking it just as much.

Innovative pedagogy is becoming something of a Le Bel hallmark. Last year he joined with fellow marketing professor Harold Simpkins to create an online course for eConcordia in which students develop a marketing strategy for the ultimate product: themselves (see marketingyourself.ca).



CHRISTIAN FLEURY

In addition to his JMSB work, marketing professor Jordan Le Bel co-teaches an online eConcordia course, *Marketing Yourself*, which benefits students with or without marketing knowledge. "At the end of the term students have living, practical documents to help get their careers on track."



Comfort and joy

Despite these other interests, nothing draws Le Bel too far away from his studies of the dinner table. These days he has shifted his attention from the intense highs of pleasure to the relative tranquility of comfort. "Researchers have tended to conceive of comfort foods as something that you eat when depressed or sick, so the vast majority of comfort foods traditionally investigated are related to these states. We have learned that if you are feeling depressed, certain chemicals are released in the brain, which influences the type of food groups you like: usually high-fat, high-sugar food, so that's why most comfort foods are reputedly fattening," he explains. "But a lot of people have foods they eat when they feel well, or when they want to celebrate. These comfort foods are not to make you feel better, but to maintain how you feel. One lady told me about receiving an orange at Christmas when she was growing up.

Today we think nothing about eating an orange, but once it was a rare food and she saw it as comforting." Le Bel's most recent studies involve tracking the evolution of comfort foods. "Older people's memories of comfort foods really let you map the changing representations of comfort," he notes. Indeed, such memories provide an insight into both personal and cultural histories, and give Le Bel's research a Proustian tinge.

Currently, he is part of an interdisciplinary team of researchers funded by SSHRC to study the changes in Canadian food habits from the late 1800s to the present day, working with McGill literature professor Nathalie Cooke, Rhona Richman-Kenneally of Concordia's Department of Design and Computation Arts, Victoria Dickenson of the McCord Museum and nutritionist Marie Marquis from Université de Montréal. Le Bel's contribution involves tracing the changing definition of comfort foods, which should provide some methodological challenges. "For instance, some products don't have sales data going back to the 1800s, but we can look at early editions of *La Presse* or the *Gazette* to see what was advertised, as well as food prescriptions by various governmental agencies and so on."

Surely there is a grave danger for the hedonics researcher: that the analysis of pleasure and comfort will create so much distance from the concepts that he is incapable of enjoying the simple thrill of a chocolate wafer. Le Bel laughs at the suggestion. "I'm not all that analytical," he says. "But I have a tendency when I drink wine to say, well, that would go well with this type of food," he concedes. "And I'm always criticizing my own cooking." Still, he has maintained a healthy attitude toward his chosen task, and takes the good things in life as he finds them. "Sometimes I love a Kitkat bar, other times I want fine dark chocolate with some exotic flavour," he says. "The best chocolate in the world is the one that will give you the most pleasure when you eat it. The 'best' is whatever happens to be best at that moment." ☺

Patrick McDonagh, PhD 98, is a Montreal freelance writer.

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*No purchase necessary. The contest is open to residents of Canada who have reached the age of majority where they reside. The approximate value of the prize is \$64,500. The contest runs from January 1 to December 31, 2005. In order to win, the entrant, selected at random, must correctly answer a mathematical skill-testing question. For more details on the contest, see the complete rules at melochemonnex.com/concordia.

Café U

by Kendra Ballingall

Concordia's University of the Streets Café puts a thoughtful twist on coffeehouse history

Before tea became the treasured drink of the British, before telephones, telegraphs or an efficient postal service existed in England, coffeehouses brought people face to face in conversation, and coffee — "syrup of soot and essence of old shoes," as it was called — stimulated debate.

Since their 16th-century origins in Persia, cafés have been forums not only for coffee drinking, smoking and games of backgammon or chess, but for provocative intellectual exchange. Cafés took root in England in 1652, when Pasqua Rosée opened the first European coffeehouse in London after arriving from Turkey as a merchant's servant. Londoners soon established coffeehouses throughout the city, and the

dimly lit, smoky spaces became venues for dialogue, political debate, social criticism and, of course, gossip. The mostly male patrons exchanged some of the first broadsides and newspapers, considered the origins of journalism. Of course, cafés soon spread to Europe and beyond, where to this day they remain harbours of thoughtful discussion.

Montreal is the site of the latest development in coffee-fuelled history: the University of the Streets Café, an initiative of Concordia's Institute in Management

and Community Development, created in part thanks to private donations (most notably by Concordia Governor Emeritus Miriam Roland). For the past two and a half years, once or twice a week in neighbourhoods such as Ville-Marie, NDG, Cartierville and Mile End, the project has been intentionally transforming Montreal java establishments into spaces of social, political and community dialogue. Spring sessions include The Power of Food, Our Neighbourhood: Here and Elsewhere, Creators, and Planning for Sustainable Development. While not every locale is an actual café — bookstores, shop-

ping malls, community centres and even parks are used — the sessions, in both French and English, cultivate the welcoming café atmosphere whatever the setting.

From west to east

Like the Institute in Management and Community Development, which operates under Concordia's Centre for Continuing Education, the University of the Streets Café is committed to inclusive learning for people of diverse cultures, communities and socioeconomic backgrounds, offering socially

relevant — sometimes contentious — topics. University of the Streets Café program coordinator Eric Abitbol, attendee 94, explains, "I was basically handed this mandate: imagine going to cafés and having conversations with people you know and don't know."

To develop the program, Abitbol and program associate Janice Astbury spent eight months sharing ideas with local colleagues and community members. They also headed to British Columbia, home of Simon Fraser University's Philosophers' Café and other popular education movements. In Vancouver's downtown eastside, Abitbol and Astbury spoke with people like Aramis

Padmos, the director of the Society for Women's Empowerment in Education Transition (SWEET), who lent practical advice. "The work that SWEET is doing

in terms of learner-driven education was definitely inspiring," says Abitbol.

As it turned out, SFU's Philosophers' Café proved to be an appealing model. Like Beat poets, bohemians and young urban professionals, philosophers are among those often found in café settings. But the award-winning Philosophers' Café transcends the cliché of the Parisian terraces and welcomes all participants to consider issues of the day, such as genetic engineering, free trade in the Americas and treaty negotiations between nations.

**I WAS BASICALLY HANDED THIS mandate:
IMAGINE GOING TO CAFÉS AND
HAVING CONVERSATIONS WITH PEOPLE
YOU KNOW AND DON'T KNOW.**



Street savvy

Using the Philosophers' Café as a starting point, Abitbol, Astbury and Institute director Lance Evoy tailored Concordia's University of the Streets Café to the needs and interests of Montreal communities. Its stated goal is to create "gathering places for community members to pursue lifelong learning and engagement in the form of collective discussions." "The Café initiatives also strengthen a local citizen network," says Astbury, who is a regular Café moderator. She adds, "We really think about the community development aspect. We make an effort to get a sense of what's happening in communities, and the people we work with are involved in those areas." In the Cartierville district, for instance, Café participants discussed youth access to space in their neighbourhood.

Abitbol, who has a BA in political science from McGill and a master's in international relations from the London

School of Economics, describes the Café as a social, cultural and political intervention. "We distinguish the work that we're doing here from the work that's happening at the Philosophers' Café for a number of reasons," he explains. "One is that the interventions that we create, we often create as part of series."

With topics organized into several series per season, Café sessions can get to the core of an idea or community concern. In the spring of 2004, Café discussions revolved around three series: Feminist Controversies, Development and the Environment, and The Joy of Food. Its fall season wrapped up with Intellectual Property in the Digital Age, The Social Economy, and Toward an Ecologically Sound Built Environment.

The series branch into more specific topics, often formulated as provocative questions. Abitbol says, "We try to find questions that welcome a broad range of perspectives so that we're not coming up

Lara Evoy, moderating the University of the Streets Café at Café Sarajevo, November 29, featuring Opéra de Montréal director David Moss and co-sponsored by the Concordia and McGill alumni associations. The alumni associations also co-hosted a Café on February 21, and plan to feature others in future.

with an answer or a solution." For example, the series on intellectual property deliberated: Public money versus private software? Who owns knowledge and culture? And, who controls my computer?

A penny for your thoughts

By charging a penny for entry, London coffeehouses of old earned the name "penny universities." A patron would only need to light his pipe with the table's candle to join a conversation. Likewise, accessibility, participatory pedagogy and experiential learning are among the founding tenets of the University of the Streets Café — whose sessions don't cost a penny.

"The public conversation is where people are present as citizens," says Abitbol. "They might work in community organizations, corporations or the media, but they don't show up as representatives. People recog-

nize themselves in the conversation, not because someone else says something that is exactly what they think, but because they're participants." He continues, "One of the strengths of the Cafés is that you don't need to have a background in the subject or be experts or activists. It's really a space where people can share ideas, critique practice and share experience."

YOU DON'T NEED TO HAVE a BACKGROUND IN THE SUBJECT or BE EXPERTS or ACTIVISTS. IT'S REALLY a SPACE WHERE PEOPLE CAN SHARE ideas, CRITIQUE PRACTICE and SHARE experience.

Answering questions

The University of the Streets Café can take several forms. One session, on November 28, celebrated Buy Nothing Day at Co-op La Maison Verte in NDC, a retail store (of all places) that sells eco-friendly products in addition to providing environmental services and consulting. Disguised as a free café, the Co-op served lemonade, coffee and cake and hosted musical and theatrical performances while the standard merchandise was *not* for sale.

Carla Sbert, a Co-op member and frequent University of the Streets Café moderator, co-directed the conversation. Sbert, who has a background in environmental law and policy in Mexico, the U.S.

and Canada, asked participants, "What is a useless buy, how much money does the average person spend on useless buys and what else can be done with that money?"

At another fall event, the Concordia and McGill alumni associations sponsored a session at Café Sarajevo in downtown Montreal. Montreal-based researcher and curator Lara Evoy, MA 99, moderated the conversation, which featured Opéra de Montréal director David Moss, BComm 89, leading the discussion "Does culture still matter to you?" Among the subjects raised by participants were graffiti, zines, food and arts funding, as well as the sublime experience of opera — whether at the Paris Opera House or in a Bugs Bunny cartoon.

From time to time, Café organizers evaluate their practices. "What kind of contribution does this make to society," Astbury asks, "and how is that measurable? There

is a certain faith to believing that community development is related to people connecting to one another. When I think of what makes a successful Café conversation, it's that it

continues. I've seen people really re-think things, and I know that they're going away and continuing that conversation."

For Sbert, who will soon be moving to Ottawa, the University of the Streets Café has inspired plans to develop a similar

program there. "I'm taking it with me wherever I go," she says.

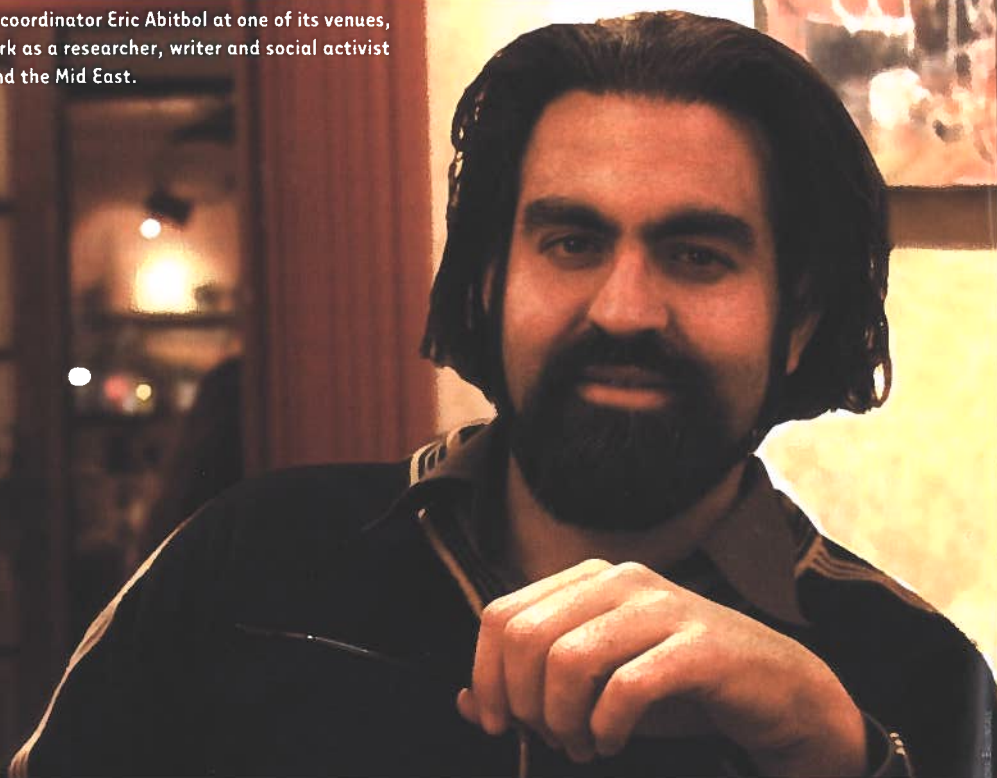
This spring season, the University of the Streets Café finds yet another form: a pan-national conversation, Reconciliation: Transforming First Nations - Canada Relations, over the phone. "We work in cafés, we work in public parks, we work on the street and now we're exploring teleconference," says Abitbol. "We're constantly exploring new forms that the public conversation could assume."

And the occasional syrup of soot as well. 🍯

Kendra Ballingall is a Montreal freelance writer.

For more information on the University of the Streets Café, visit univcafe.concordia.ca.

University of the Streets Café program coordinator Eric Abitbol at one of its venues, Montreal's Café l'Utopik. Abitbol's work as a researcher, writer and social activist has taken him to Africa, South Asia and the Mid East.



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Homecoming 2005

More than just a weekend...Time to Reconnect to Concordia

September 10 to December 10, 2005

There is so much going on at Concordia, we couldn't limit ourselves to just one week! Concordia, Sir George Williams and Loyola alumni will have an entire fall schedule of activities and events to "come home" to.

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- Update your e-mail address with us at alumni.concordia.ca/cuaa/keepintouch/change/ to receive news and invitations to activities and events.
- Join your alumni chapter or affinity group planning committee.
- Organize a reunion event for your class, department, sports team or student group, etc.
- Send us your suggestions for Homecoming events and activities.
- Visit the Homecoming website for the latest news and updates.
- Attend events.

Special reunions:

- **Calling all graduates of the class of 1980!** It's been 25 years since you graduated and it's time for your Silver Anniversary reunion.
- **Did you graduate in 1955** from either Loyola College or Sir George Williams University? 2005 marks the 50th anniversary of your class. Celebrate this milestone event with your fellow classmates.

Special anniversaries:

- 40th Anniversary of the Communication Studies Department
- 25th anniversary of *The Link* student newspaper
- 20th Anniversary of the Executive MBA program

To find out more or to get involved in organizing your reunion event contact:

Sharmin Bashar, Homecoming and Chapter Events Officer

Phone (daytime): (514) 848-2424 ext. 3882

E-mail: homecoming@alumni.concordia.ca

homecoming.concordia.ca

Only when gazing upon an actual painting – in the flesh, so to speak – can one truly appreciate the pure human effort and energy behind it, a presence that remains elusive in reproductions. Nevertheless, we present a glimpse of the palettes and sensibilities of eight alumni painters and illustrators making their places in the art world

Painters Reflections

by Debbie Hum



colades of artistic greatness tend to be reserved for a handful of artists, usually after they have lived their lives, created a body of work and passed on.

So how are practicing artists to set themselves apart in the contemporary art world? Painter David Elliott, chair of Concordia's studio arts department, says the key and common goal of artists is to present something vital, alive and new.

"In the current art scene, challenging and exciting painters are distinguished by the surprise, freshness and twists on existing approaches in their work," he explains. The artists who will leave their mark in the art world tend to have an ability to discover pockets for new

expressions, he adds.

For practicing artists, recognition is not always immediately forthcoming, but that can change 10 or 15 years later, when focuses change and certain artists become the centre of attention. "It can take time for paintings to develop resonance and significance," Elliott notes. Art, though, remains behind when the maker is gone — when an artist walks away from a canvas, the painting maintains a life of its own. "People can revisit works and re-insert certain artists into the pantheon."

Craft and skills are vital to being a successful painter, but so too are dedication, devotion and work ethic, Elliott says. "Putting in the hours is extremely important. As painters hone their craft, it becomes theirs. They develop a

personal language, what some people call a 'signature style.'" Together, these elements make a painting stupendous or mind-bending, identify certain artists as promising, significant or possibly even great, and stir viewers to reconsider the world and their place in it.

The following pages feature the work of eight alumni painters and illustrators. Of course there's a wealth of worthy alumni who are not included within, but we chose these artists — all of whom have exhibited locally and/or internationally, in galleries or museums — to represent a range of taste, style, experience and prominence. Some of these artists may be on the verge of greatness — or even have already attained it. Others never will. But what they all share is a passion for painting.

Beauty, 1987

25.5 x 30.5 cm, mixed media



Marion Wagschal, S BA (general arts) 65

M

arion Wagschal has become known for her intimate "everyday" portraits that refuse to adopt the Greek and

Renaissance ideal of beauty and the contemporary obsession with cosmetic perfection. Her portrayals of friends and relatives often incorporate art historical and mythical references, as well as to the

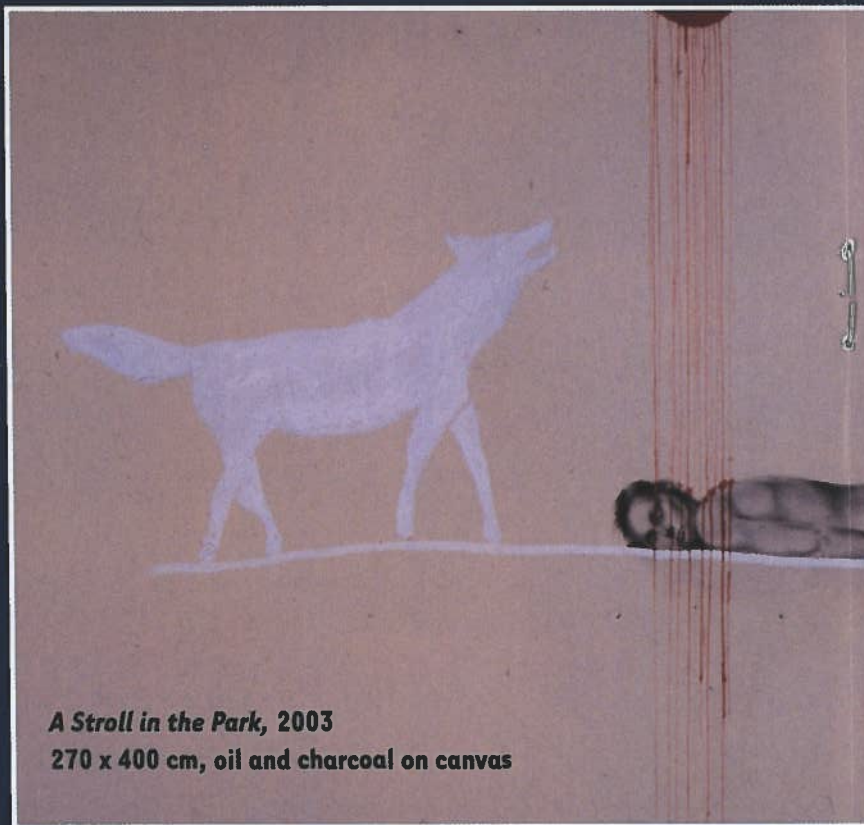
Holocaust and Jewish history, and allude to the melancholy aspect of aging. Wagschal, who was born in Port-au-Spain, Trinidad, before arriving in Montreal and Sir George Williams, has taught painting and drawing for many years at Concordia, and her work can be found in many public collections, including the Musée d'art contemporain de Montréal, Montreal Museum of Fine

Arts, Musée du Québec, Beaverbrook Art Gallery and the University of Lethbridge, Alberta, as well as Concordia's Leonard and Bina Ellen Art Gallery.

Wagschal says, "My interest is in the human figure as a powerful conveyor of meaning. Painting the human figure is a way to express my feelings and thoughts about living in the contemporary world."



The Tenant, 2004
61.5 x 35.5 cm, oil on masonite



A Stroll in the Park, 2003
270 x 400 cm, oil and charcoal on canvas

Paul Fenniak, MFA 94

Toronto-born Paul Fenniak is considered one of

North America's finest realist painters. With a distinct visual language, he has created highly poignant and psychological portraits, situating human figures in natural and constructed environments that convey an extraordinary sense

of introspection. In 2000, Saskatoon's

Mendel Art Gallery mounted the first solo showing of his work in a public art gallery in Canada, in a mini-retrospective. That same year, he was awarded a grant from the Pollock-Krasner Foundation. His most recent solo exhibition was held at the prestigious Forum Gallery in New York City, which represents him exclusively.

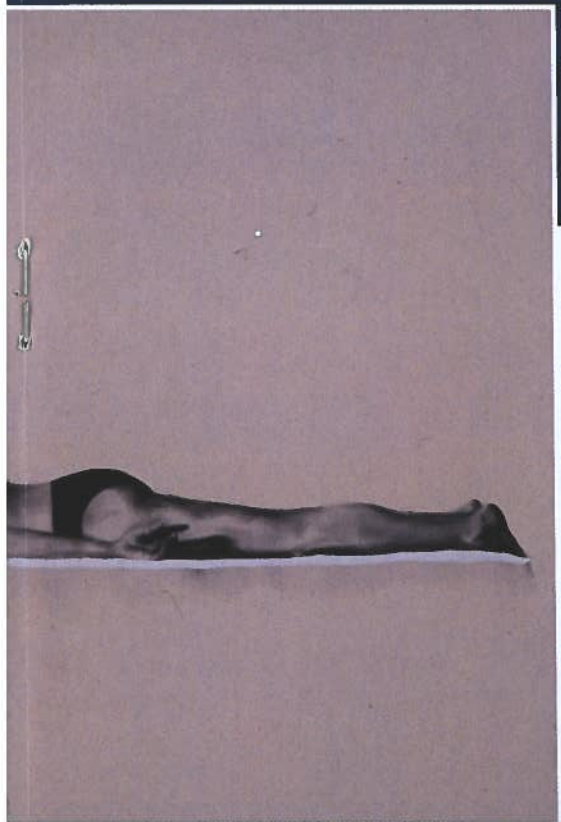
Fenniak says of his process, "Painting, for me, is an attempt to get a closer fix on something glimpsed in one's peripheral vision. Something which, when you try to look at it directly, disappears."

Marc Séguin, BFA 95



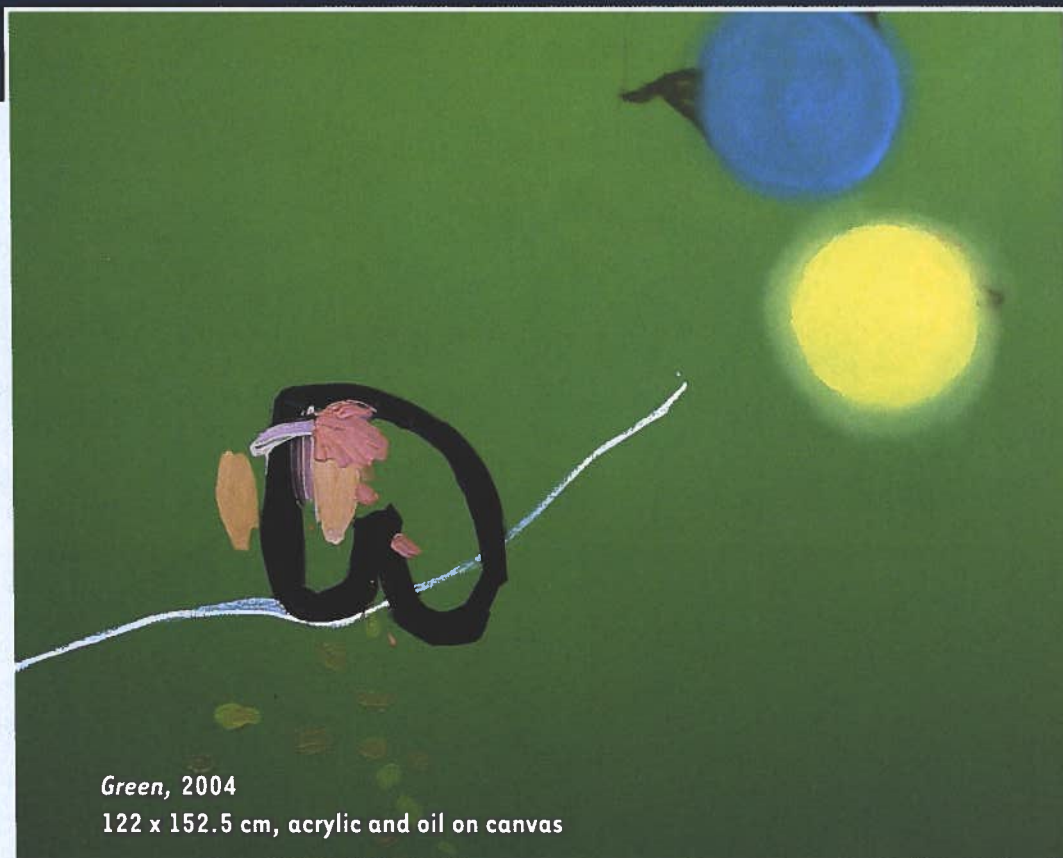
talented printmaker and prolific painter, Montrealer Marc Séguin had a solo exhibition at the age of 29 at the Musée d'art contemporain de Montréal, which subsequently acquired two of his works. His paintings can also be found in the Montreal Museum of Fine Arts, the Musée du Québec, and a number of Canadian corporate collections and in major private collections in North

America. Séguin's work has been shown in exhibitions and art fairs in Europe, New York and Chicago. In May 2004, he was presented with the inaugural artistic achievement award by the Concordia University Alumni Association. He says, "As an artist, I am a privileged witness of this present generation, wanting to testify or leave a trace that will speak or resonate to our times. I live in a graphically very violent world — so am I."



Montreal-born
Jennifer
Lefort
has produced

an impressive body of abstract paintings and is considered a promising emerging Canadian artist. Her work can be found in the collections of the Canadian Department of Foreign Affairs and Abbott Laboratories. The young artist has had three Montreal solo exhibitions, including "This is," at Concordia's VAV Gallery, and her work has also been featured in more than a dozen group exhibitions in Montreal and the surrounding area. Lefort is currently pursuing a master's degree and teaching in fine arts at York University. She says of her art, "My work seeks to demonstrate all the relationships that can occur through colour and its use in an abstract language."



Green, 2004

122 x 152.5 cm, acrylic and oil on canvas

Jennifer Lefort, BFA 02

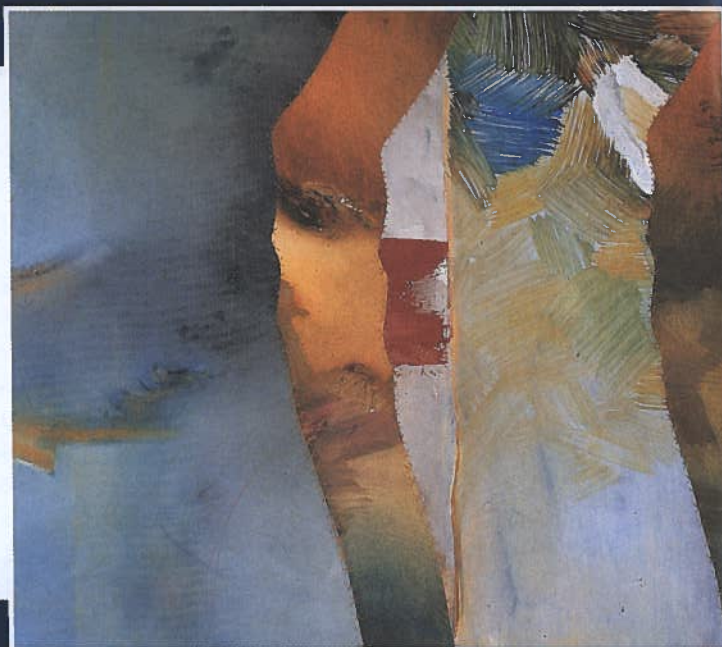
Marie-Hélène Beaudry, BFA 82

Born in Quebec City, Marie-Hélène Beaudry came to Montreal at a young age, and she had her first solo exhibition in her late teens before she began her formal training at Concordia.

Beaudry has exhibited across Canada and the U.S. for the past 30 years, and her paintings are in private and public collections. She is represented by the Caelum Gallery in New York and the Wing Spread Gallery in Northeast Harbor, Maine. Steeped in

spirit and nature, her recent process includes tearing her work apart, a re-creation.

"I see the canvas as more than a surface to paint on," Beaudry says, "but as a site of experimentation. The desire to push the limits has always fuelled my motivation."



No Return, 1998
76 x 91.5 cm, oil on canvas



Bobbito, 2003
244 x 122 cm, acrylic on canvas

Gene Pendon, BFA 94

Gene Pendon's progressive take on illustration is helping lead his underground art into the mainstream. The co-founder of the Montreal-based art collective Heavyweight Production House (HVW8), which in 2002 also opened a studio in Los Angeles, has been touring a "live art" project and art shows in Asia, Europe, the U.S. and Canada. HVW8 mixes styles and urban influences, incorporating ideas from groove album covers, Japanese hyper-pop, skate

graphics and turntable culture. Using DJs, musicians, filmmakers, artists and designers, the collective produces campaigns for underground parties, art installations, music, and paintings and commercial illustration. Pendon says, "Improvising to music is a big motivation for me, as well as painting live in clubs, where the creation of a painting in one evening compresses the process into an impulse, where there's no room to second guess each brush stroke, and letting the energy of the surroundings drive the evolution of a piece."

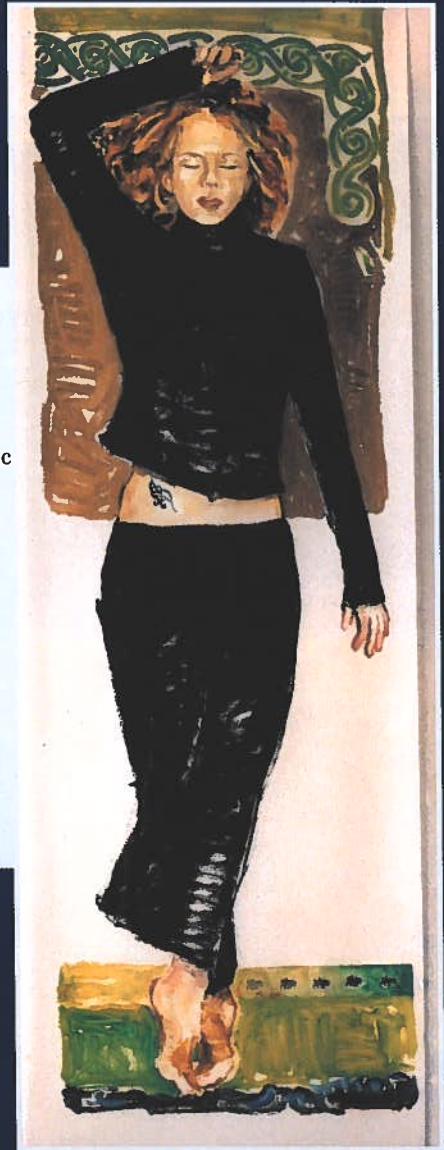
"Kat" (*The Maiden*), 2004
183 x 61 cm, oil on Mylar

G. Scott MacLeod, BFA 03

Painter, photographer, printmaker, illustrator, musician, educator and activist, Montrealer Scott MacLeod has worked as a professional artist and performer since 1984, and both on his own and with the Montreal art collective La Raza Group has exhibited in more than 75 shows across Canada, the U.S. and Europe. MacLeod's themes focus on culture, education, social activism and history, such as his work on the Irish Famine of 1847, and his more recent "Lachine Canal Past and Present." His work has been collected by the National Gallery of

Canada and by several private companies and individuals. MacLeod was recently awarded an artistic research and creation grant from the Conseil des arts et des lettres du Québec for his current project, "The Sacred Feminine and Masculine."

MacLeod says, "My recent work has focused on combining photography, painting, drawing and constructions, using symbols from history to invent a personal iconography. This in turn provides a means of exploring the relationship between what is personal, spiritual, and timeless versus what is historical and social."



Take Me Away, 2004
40.5 x 51 cm, acrylic on canvas

Susan Pepler, BFA 84

Susan Pepler is a Montreal artist perhaps best known for her "Carros de Cuba" paintings of vintage American cars from Cuba.

She was the winner of the Automobile Journalists Association of Canada Art of the Automobile Contest in 2003, and was subsequently invited to exhibit at the prestigious Concours d'Élegance Cranbrook in Bloomfield Hills, Mich. Her florals and landscapes

have also gained a loyal audience. Pepler has exhibited extensively in Montreal, and her work has also toured across Canada. Her work is part of the Concordia University Permanent Collection, as well as private collections in Canada and the U.S.

Pepler says, "I am dazzled and intrigued by so many of the things I see, from American vintage cars glinting under the Cuban sun to huge buckets of flowers at the Atwater market. I turn them into paintings so other people might also be 'dazzled and intrigued.'"

association news

alumni.concordia.ca

Alumni Awards Banquet



Since 1990, each year the Concordia University Alumni Association has celebrated the invaluable contributions of deserving Concordia alumni, students, friends and teaching staff. At the 14th annual Alumni Recognition Awards Banquet, held November 18 at Montreal's Inter-Continental Hotel, another worthy group was honoured before more than 200 enthusiastic alumni and friends.

Above are the winners of the 2004 Alumni Recognition Awards. Standing: *Law & Order* producer **René Balcer**, BA 78, Alumnus of the Year Award; former Toronto chapter president **Martin Ginsberman**, BA 76,

Benoit Pelland Distinguished Service Award; Concordia's director of budget planning and control and Concordia fundraising volunteer **Irvin Dudeck**, Outstanding Faculty/Staff Award; and co-founder of Art Matters **Declan O'Driscoll**, BFA 04, Outstanding Student Award. Seated: Concordia Governor Emeritus **Miriam J. Roland**, Honorary Life Membership; past chair of Concordia's Board of Governors **Donald McNaughton**, L attendee 49, Humberto Santos Award of Merit; and Vice-Provost, Academic Programs, and JMSB professor **Danielle Morin**, Alumni Award for Excellence in Teaching.

22

TESL

The TESL Alumni Chapter held a panel discussion, "Different Languages/Different Learning/Different Schools," and enjoyed a wine and cheese reception, February 8. Guest speakers Gisela Steinle, vice-principal and teacher at the Alexander von Humboldtschule International (German) School, Teresa Capparelli, conseillère pédagogique pour l'anglais at the Commission scolaire de Montréal, and John Ryan, director of Pedagogical Services at the English Montreal School Board, looked at different approaches for second-language learning.

Journalism

The Journalism Alumni Chapter hosted "Crimes Seen — Cops and Reporters on the Beat" at Cheers Pub, February 23. The evening of candid talk featured two of Montreal's most colourful police officers, John Gauthier and André Bouchard, who each spent more than 30 years investigating this city's most gruesome crimes, and Paul Cherry, BA 93, BA 97, the *Gazette's* crime beat reporter. More than 40 media professionals enjoyed the lively, informative and revealing event.

JMSB

The JMSB Alumni Chapter has launched Network for Business, a series of opportunities for business alumni to engage in business-to-business networking. At each event, several individuals in attendance are drawn at random to talk about their respective businesses and make new contacts. The next Network for Business event will be March 22, 6 p.m., at the Hall Building Faculty Club, H-765, 1455 de Maisonneuve Blvd. W., \$30.

Alan Hochstein, director of the International Program of the Goodman Institute of Investment Management, and assistant director Cynthia Law hosted a JMSB alumni reunion in Beijing, December 8, 2004. Murray Sang, director of Concordia's Centre for Continuing Education, joined the reunion. **Chen Zhang**, MBA 02 (far right), who works for the Canadian Embassy in Beijing, was instrumental in organizing the event.

Business students from 30 universities around the world went head to head at the 24th John Molson MBA International Case Competition at Montreal's Bonaventure Hotel, January 3-8. Students benefited from rubbing shoulders with members of Montreal's business elite as well as their fellow MBAers. The competition was won by the University of Calgary's Haskayne School of Business, while the Concordia team of Mischa Loeffler, Benoit Breault, Egan Cheung, Chris Tomiuk and Farah Ahmad made it to the semi-finals and finished in seventh place.



Athletics

Don't miss commemorating the achievements of legendary Concordia, Loyola and Sir George Williams athletes, builders and teams at the Concordia University Sports Hall of Fame Induction Banquet, Thursday, June 2, La Brasserie Molson, 1670 Notre-Dame St. E., \$75, 6:30 p.m. For more information, contact Caitlin Patterson, (514) 848-2424 ext. 7376.

All varsity alumni are also encouraged to participate in the annual Concordia athletics golf tournament, Friday, June 3, at Mountain Acres Golf Club. The day includes breakfast, golf, cart, dinner and fabulous prizes. For more information, contact Warren Craney, (514) 848-2424 ext. 3868.

Loyola Alumni Educational Grant

Application Deadline: June 1, 2005

The Loyola Educational Grant is open to full-time students with a minimum 3.3 GPA and who are Canadian citizens or permanent residents.

Application forms may be obtained or downloaded from:

Undergraduate students: Financial Aid and Awards Office, McConnell Library Building, room LB-085, (514) 848-2424 ext. 7849,

web2.concordia.ca/financialaid/awards/

Graduate students: Graduate Awards Office, 2145 Mackay, room 104, (514) 848-2424 ext. 3801, graduatestudies.concordia.ca/awards/

All completed applications and supporting documents must be returned to the Financial Aid and Awards Office by June 1, 2005, regardless of the applicant's level of study.

Funds for these grants are raised through the Concordia Annual Alumni Golf Tournament organized by the Loyola Alumni Association.

Concordia is going to Cirque du Soleil!

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Cirque 2005

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Cirque 2005 is not the official name of the brand-new touring show.

Sir George

At its board of directors meeting January 26, Association of Alumni of Sir George Williams University president Robert Barnes, S BComm 71, noted the great loss for the association with the recent passing of three long-time board members: Marvin Greenberg, S BComm 61, Malcolm Renshaw, S BA 59, and John Economides, S BComm 41. Robert recognized the debt of gratitude that the association owed Marvin, Malcolm and John for their lengthy and passionate dedication to the memory of Sir George, and their work toward building the endowment fund. They will be missed by all.

Two months earlier, on November 20, the Association held its 12th Annual Bowlathon at Salle de Quilles Rose Bowl. More than 70 bowlers joined in on the fun and helped raise \$9,000 for Concordia student scholarships. Pictured at right are fundraising committee members **Alex Farrell**, S BA 63, **Robert Barnes**, co-chairs **Stephen Webster**, S BSc 69, **Steve Avram**, S BEng 74, MEng 85, and **Helen Ann Cave**, BA 79, GrDip 85.



Xana Keane

Loyola

Friends and family of four Concordia University students killed in a 1974 crash gathered at the Loyola Chapel on November 27 for a memorial mass. John Barr, Katye Mordell, Martin O'Connor and Michael O'Hearn died November 23, 1974, en route from Montreal to Hemmingford, Que., when their car collided with another vehicle. Susan Ancil and Bridgette Lepinsky of Hemmingford, who were travelling with the four Concordia students, also perished.

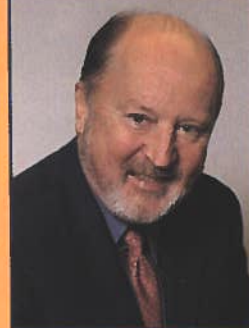
O'Hearn and O'Connor were respectively editor-in-chief and news editor of the *Loyola News* at the time of their deaths. More than a dozen members of the *Loyola News* staff attended the memorial, including John Chaput, a former *News* sportswriter who co-ordinated the mass and informal reunion, as well as visitors from Ireland, Florida, New Jersey, Calgary, Regina, Toronto and Ottawa.



2005 Ottawa Friends of Loyola Dinner

Guest speaker:

Robert Lewis, L BA 64, former editor-in-chief of *Maclean's* magazine and current VP, Content Development, Rogers Media Inc. Mr. Lewis's talk will be: Revolution in the Media: Caveat Emptor



Corinne Charette, BSc (eng.) 75, deputy director and CIO of FINTRAC, will host the event. Special recognition will be given to the Hon. David Scott, L BA 57, a partner with law firm Borden Ladner Gervais, and Hana Gartner, L BA 70, host of CBC's *The Fifth Estate*.

Friday, May 13, 2005

Cocktails 6 p.m., dinner 7 p.m.

The Rideau Club, 99 Bank St.

\$80 per ticket

For registration information, visit alumni.concordia.ca/calendar or call (514) 848-2424 ext. 4397.

Tri-State

The Tri-State Chapter Second Annual Recognition Dinner was held at the Harvard Club of New York City, November 30. This year's dinner honoured Concordia Provost Martin Singer, and guests also bid a fond farewell to Frederick Lowy, who will end 10 years as president and vice-chancellor of Concordia this year. The spirited and sentimental tributes were greeted with standing ovations. The gala dinner drew some 50 alumni from the Tri-State area, and included three student representatives from the Concordia Student Union (CSU) and representation from the office of the Délégué Général du Québec in New York. As guest of honour, Singer was presented with a crystal apple from Tiffany's.

The evening was also an opportunity to bestow Concordia Sports Hall of Fame members **Bob Beauregard**, L BA 60, and **Paul Levesque**, L BA 57 (pictured at left, between **Dr. Lowy** and **Paul Chesser**, BA 94, DSA 97, associate director of development and director of the recreation and athletics campaign at Concordia), with Hall of Fame commemorative pins.

CUAA

For the fourth consecutive year, the Concordia University Alumni Association (CUAA) hosted a party, December 29, for international students (below) unable to make it home for the holidays. CUAA president John Aylen, MA 76, and members of the CUAA Student Campus Relations Committee, chaired by Sanam Lon, got into the holiday spirit with more than 225 international students, who enjoyed complimentary food and beverages, great music, dancing and door prizes at student pub Reggie's.

The CUAA Student Campus Relations Committee has partnered with Concordia Counselling and Development to host a series of

career panel discussions. For each faculty, alumni will be invited back to campus to share their experiences and expertise in their chosen field of work with current Concordia students and alumni. The first three panel discussions — Careers in Psychology, Careers in IT and Telecommunications, and Careers in Writing — took place in November. Nearly 300 students and 17 alumni and special guest speakers, including children's author and Concordia's manager of Career Services **Elaine Arseneault**, BA 83 (below right), participated.



coming events

For updates, visit alumni.concordia.ca

MONTREAL

March 7-27

Visas For Life: The Righteous & Honourable Diplomats: A remarkable exhibit telling the story of heroic diplomats who served in Nazi-occupied countries during the chaotic days of the Second World War. J.W. McConnell Atrium, 1400 de Maisonneuve Blvd. W. Concordia.ca

March 22

Network for Business III: Meet fellow professional alumni and make new business contacts. Space is limited. 6-8 p.m., \$30, Sir George Williams Faculty Club, H-765, 1455 de Maisonneuve Blvd. W. alumnievents@concordia.ca or (514) 848-2424 ext. 4397.

March 29-April 2

[SIC], an interdisciplinary art exhibition proposing a rethinking of the representation of AIDS as global pandemic, illness and being "sick," featuring works by Concordia faculty and students and local artists. Concordia's VAV Gallery, 1395 René-Lévesque Blvd. W.

March 29-April 10

Visas For Life: The Righteous & Honourable Diplomats: This exhibit tells the dramatic story of heroic diplomats in Nazi-occupied countries during the Second World War. Richard J. Renaud Atrium, 7141 Sherbrooke St. W. Concordia.ca

April 3

Democratic Discourse in a Multicultural Society: This day-long academic conference bringing together scholars, students and members of the media will feature discussion on democratic discourse. The keynote address, Common Ground, will be followed by three panel discussions. Richard J. Renaud Science Complex, room SPS-110, 7141 Sherbrooke St. W. Concordia.ca

April 29

CUAA at Cirque du Soleil: Don't miss Cirque du Soleil's new touring show. 8 p.m., \$120 (tax receipt for \$25), Cirque du Soleil Big Top, Old Port of Montreal. alumnievents@concordia.ca or (514) 848-2424 ext. 4397.

June 2

Concordia Sports Hall of Fame Banquet: Don't miss the induction of outstanding Concordia, Loyola and Sir George Williams athletes, builders and teams. 6:30 p.m., \$75, La Brasserie Molson, 1670 Notre-Dame St. E. alumnievents@concordia.ca or (514) 848-2424 ext. 4397.

June 3

Annual Concordia Athletics Golf Tournament: Help raise money for scholarships for deserving Concordia student-athletes. Breakfast 10:30 a.m., shotgun start 12 p.m., followed by cocktails and roast beef dinner. \$150, Mountain Acres Golf Club, 1750 ch. Lac Rougeaud, St. Faustin-Lac Carré, Que. To register: Warren Craney, (514) 848-2424 ext. 3868, or wcraney@alcor.concordia.ca.

June 6

Ninth Annual JMSB Alumni Golf Tournament (formerly the EMBA Alumni Golf Tournament): Enjoy another great day of golf. Golf, cart, brunch and dinner: \$195; Golf, cart and brunch: \$145; dinner only: \$75. 1 p.m., Le Quatre Domaines Golf Club, 18400 Chemin Notre-Dame, Mirabel, Que. alumnievents@concordia.ca or (514) 848-2424 ext. 4397.

VANCOUVER

April 18

President Lowy Farewell Tour: After a remarkable decade, Frederick Lowy will be finishing his term as president (formerly rector) and vice-chancellor of Concordia in June 2005. Join Vancouver-area alumni in thanking Dr. Lowy. Watch for place and time at alumni.concordia.ca/calendar.

CALGARY

April 20

President Lowy Farewell Tour: Celebrate the historic decade of Frederick Lowy's tenure as president (formerly rector) and vice-chancellor of Concordia in June 2005. Join Calgary-area alumni in thanking Dr. Lowy. Watch for place and time at alumni.concordia.ca/calendar.

OTTAWA

May 12

President Lowy Farewell Tour: Help bid farewell to Frederick Lowy as he wraps up a decade as president (formerly rector) and vice-chancellor of Concordia in June 2005. 5:30 p.m., \$50, Empire Grill, 47 Clarence in the Market. alumnievents@concordia.ca or (514) 848-2424 ext. 4397.

May 13

Ottawa Friends of Loyola Dinner: Come and see Robert Lewis, L BA 64, former editor-in-chief of *Maclean's* magazine, current VP, Content Development, Rogers Media. "Revolution in the Media: Caveat Emptor." 6 p.m., \$80 per ticket, the Rideau Club, 99 Bank Street, alumnievents@concordia.ca or (514) 848-2424 ext. 4397.

CLASS acts

Some graduates in this listing have received more than one degree from Concordia, Sir George Williams and/or Loyola. These people are listed under their earliest year of graduation.

54 Mykola Plawiuk, S BComm, was born in Ukraine and immigrated to Canada in 1949. He had a long and successful career in the food industry in Hamilton, Ont. Mykola has also been very involved in the Ukrainian nationalist movement both during and after Soviet rule. In 1988 he became president of the Ukrainian National Government-in-Exile, and after Ukrainian independence in 1991, led a delegation and presented President Leonid Krawchuk a document certifying the creation of the Ukrainian National Republic. In 1997, Mykola received the Presidential Medal for service to Ukraine. Since then he has continued to lead the Organization of Ukrainian Nationalists and also heads a major publishing house in Kyiv, although he returns to his Canadian home twice per year. He was a strong supporter of newly elected president Viktor Yushchenko.

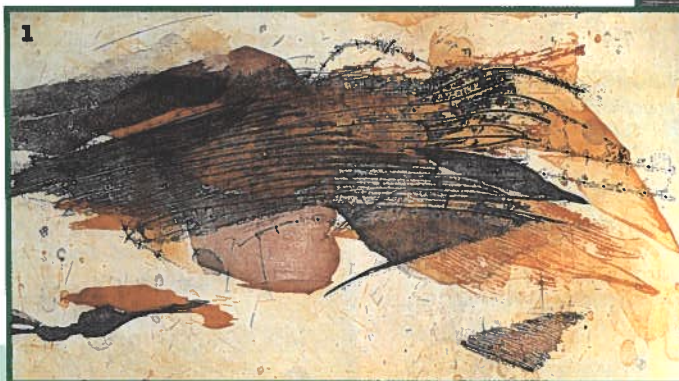
58 Catherine Cuttler Sadow, S BA, received an MEd in teaching English as a Second Language from Boston University in 1980. She teaches ESL and trains international teaching assistants at Northeastern University in Boston. Catherine has also written four books, including her latest, *Dictations for Discussion* (Pro Lingua Associates, 2004). She and her husband Jerome have two sons and one grandson.

61 Sacvan Bercovitch, S BA (Eng.), LLD 93, writes, "Modesty (to be frank) has prevented me from reporting to your magazine the various high points in my career, but I now think that I should rather consider these high points to be tributes to Concordia, where I not only got my start in academia, but where my life changed entirely. I was working at Steinberg's super-

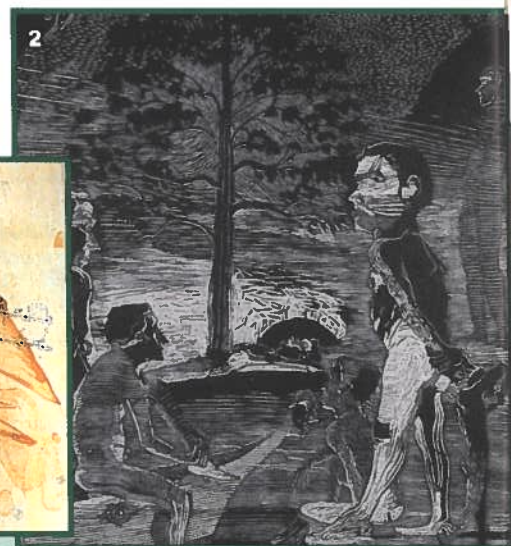
market in 1958 when I began evening courses at Sir George Williams College. Several inspiring courses — one in particular on Shakespeare by Neil Compton — influenced me on a path to English studies, and I won a Woodrow Wilson Fellowship upon graduation. I went on to graduate school in the U.S., and eventually into American literature. In the decades since then I've taught at several universities — Brandeis, University of California, Columbia and, since 1993, Harvard, where I have the Perry Miller Chair (technically, the Powell M. Cabot Research Professorship). I've also taught and lectured at universities around the world. I've received two recent awards: the Distinguished Scholar Award for Extraordinary Lifetime Contribution to the Study of Early American Literature, and the

Hubbell Award from the Modern Languages Association for Lifetime Contribution to American Literary Studies. I remain deeply grateful to Sir George/Concordia."

Norm Goldman, S BA, writes, "I retired from my notarial law practice three years ago. My wife, **Lily Goldman**, BFA 85, and I are a team: I am a travel writer and she is a watercolourist, and I meld my words with her artwork. This affords us the opportunity to travel around the U.S. and Canada. My articles and Lily's art can be seen on our own travel site, sketchandtravel.com, as well as many other popular Internet travel sites. I am also a freelance book reviewer and have contributed to various Internet sites, including my own, book-pleasures.com, as well as to the



1) Judith Klugerman, MFA (studio art) 81, held an exhibit of her artwork at Galerie Circulaire in Montreal, February 9–March 5. The exhibit included her etchings (sometimes combined with collagraphy) as well as mixed media on paper and canvas. Judith was also accepted by the Boston Printmakers for the 2005 North American Print Biennial, at Boston University, February 13–March 27. *Synchronism XXIV* (variation).



2) John Graham, BFA (printmaking) 94, held an exhibit, "Twenty Visions," at the McClure Gallery of the Visual Arts Centre in Montreal, November 6–20. The exhibit featured 20 works on paper, including etchings, lithographs and screen prints, as well as excerpts from many of John's books produced over this period. First educated as an architect, John studied printmaking at Concordia and then received an MFA from the University of Oregon in 1999. Today he is an assistant professor of printmaking in the School of Fine Art and Music at the University of Guelph. *Amica Amica*

Canadian Book Review Annual.

In addition, I am active with the Concordia Senior Students Committee and newsletter, and I audit courses during the fall semesters. Lily is working on her first children's book as author and illustrator, and is also active in the Montreal art scene. We have three children, **Ron**, BComm (mktg.) 92, **Dan**, BFA (music) 99, and Joanna, who is presently pursuing her BFA at Concordia."

62 Kenneth DesRoches, L BA, writes, "The 'Fugauwees,' **Mark Murphy**, L BSc 61, **Norm Janelle**, L BComm 62, **Bob Bentley**, Loyola High School '59, and I had a reunion in Ottawa, October 30. The occasion was the wedding of Norm's eldest daughter. Norm came from Hong Kong, Mark from Florida and Bob from Edmonton. (I live just outside Ottawa.) The other

members of this self-christened tribe were **Brien Noble**, L BA 62, and the late **Paul Krausmann**, L BComm 62."

63 Richard G. Gervais, L BA, is president and CEO of CGA Communications, a Montreal public and government relations firm. Richard has been honorary consul of Mauritius for the past 11 years, and he recently held a reception in honour of H. E. Karl Offmann, G.C.S.K., former president of Mauritius.

64 Mark Dorfman, L BComm, was appointed Vice-Chair of Nature Canada. He previously served on the board of Ontario Nature and as president for two years. "Nature Canada is a Canadian NGO with the objective of 'the protection of nature, its diversity, and the processes that sustain it.' Our role is to mobilize Canadians to conserve and celebrate our

natural heritage, including national parks, national wildlife areas, marine wildlife areas and important bird areas."

naturecanada.ca

40th Reunion

65 Gayle Heitin Danz, S BA, lives in Corte Madera, Calif. "I had a very successful home health agency in San Francisco that I sold to a large national company, and am now happily retired."

68 Gerald Flaherty, L BA (poli. sci.), is a technical sales representative for Dorset Chemicals in Chateaugay, Que. He lives in Cornwall, Ont.

Ed Maloney, L BA (phil.), is CEO of Canadian Sources in Aldershot, Ont. He lives in Burlington. "I welcome contact from old friends from Hingston

Hall, Theata Wigma, the Warriors teams and classmates still waiting for me to return their notes! Life is good, just accepting it is the challenge. Best wishes to one and all."

ed.maloney@rogers.blackberry.net

69 Monique Lundy, L BA (French), is a retired school principal and her husband, **Michael Lundy**, L BA 68 (poli. sci.), is a retired bank executive. "We recently celebrated 37 years of marriage and have two children. We spend seven months of the year in Toronto and the five winter months in Puerto Rico. We are enjoying our free time and our children. Would like to hear from our friends."

jenpat@sympatico.ca

72 David Delcloo, S BA (hist.), recently retired after 40 years of service with CN Rail and Via Rail. He lives in Kingston, Ont.

74 Heather Dubreuil, S BFA (art ed.), lives in Hudson, Que. "After a 20-year career as an elementary school teacher, I am now an at-home mother. My husband and I have four teenagers. I am also pursuing an interest in fabric art, teaching quilting locally and winning prizes for my quilts here and in the U.S."



3) The Bog Series, a collection of works on canvas and linen by **Kathleen Vaughan**, MFA (studio art) 98, was exhibited at the Municipal Hall and the ICO (Centre for Arts and Culture) in Assen, Netherlands, November 10–December 10. As well, *The Mysterious Bog People* was on display until January 9 at the nearby Drents Museum. A cycle of mixed media works on canvas and linen, *The Bog Series* incorporates life-sized photographic images of Iron Age figures, full-scale drawings from models, textile elements and highly textural paint and wax. Kathleen is an artist, writer, teacher and PhD candidate at York University, where she is the



Faculty of Education's artist-in-residence. akaredhanded.com 31

4) Adria Collins, BFA (studio art) 00, is a Montreal artist. She exhibited recent paintings and digital prints in a duo exhibition with **Shireen Kamran**, BFA 00, at Galerie Sandra Goldstein Westmount, from November 30–December 11. www.galeriegoldie.com 24 x 24

Ronald Greti, L BSc (comp. sci.), also has an MSc in computer science and a BSc in microbiology & immunology from McGill University. He lives in Mountain View, Calif. "I worked for CNR in Montreal, 1980-86, then moved to Vancouver, where I met my American wife, Catherine, in 1989. We moved to Australia for one year, then to Seattle, Wash., where I worked for Microsoft for four years in quality assurance. We then were relocated to California by Netscape for a few years. I am now VP of Quality Assurance for DVDPlay, the creator and manufacturer of the world's first fully automated and remotely managed retail machine for DVD rentals, in Los Gatos, Calif. My wife also works for the same company. We like to sightsee and do winery tours. We love California!"

77 Danny Rother, BComm, became a chartered accountant in 1981. He is president of Perfect Poultry, a poultry processor in Toronto.

78 Fred Green, BComm, was recently appointed Executive Vice President and Chief Operating Officer of Canadian Pacific Railway in Calgary. In his new position, Fred is responsible for the railway's operations as well as marketing and sales activities for CPR's bulk, merchandise, intermodal and logistics groups. Since beginning his career with CPR in marketing in 1978, Fred has held senior management positions in both operations and marketing across the railway's network. He was most recently Executive Vice-President,

Operations and Marketing.

79 Claudio Lucente, BEng, MEng 84, writes, "Just moved back to Montreal after nearly nine years in California's economic theme park, riding the Silicon Valley roller coaster. There's no place like home: blustery nights, bone-chilling cold and crippling taxes. I hear say it builds character. But I think adopting the Montreal drivers' etiquette will do more in that way. But seriously, glad to be back to family and friends — my 10-year-old daughter and I. Yes, I also left a marriage behind. New school and friends for my daughter, new job for dad. I started my telecommunications consulting practice under the name of Fiorel Systems (Systèmes Fiorel). The website, **fiorel.com**, tells my story."

Joanne Mollot, BA (rec. & leis. studs.), teaches high school physical education, art, health and French in San Jose, Calif. She has two children. "I'm looking for e-mail buddies from Concordia to chat with." **cariboo243@hotmail.com**

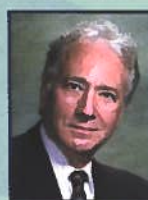
25th Reunion

80 Suraj Sadan, MA (art ed.), is a Montreal artist whose work has been exhibited and is in collections around the world. He was part of a group exhibit, "In the Eyes of the Beholder," at Montreal's Galerie d'arts contemporains, November 1-11. Suraj received an Outstanding Achievement in Arts Award from the National Association of Canadians of Origins in India, in June.

KUDOS



Michael Gibbons, L BSc 59, received an honorary doctorate at Concordia's convocation at Place des Arts, December 2. Michael is the former Secretary-General of the Association of Commonwealth Universities, among the largest NGOs in the Commonwealth, comprising 500 universities from 36 countries. Before that, he was dean of the graduate school and director of a science policy research institute at the University of Sussex. After Concordia he earned degrees from McGill and Queen's and a PhD in theoretical physics from Manchester University. Among his many honours during his 35-year career in academics and governance are an MBE, the Government of Canada's Golden Jubilee Medal, the Fellow from the Royal Swedish Academy of Engineering Sciences, an LLD (*honoris causa*) from the University of Ghana and the Lieutenant Governor's Silver Medal (Quebec). Michael is also the author of 13 books and has been published in more than 90 journals.



Bruce Mallen, S BComm 58, S BA 64, received an honorary doctorate at Concordia's convocation at Place des Arts, December 2. Bruce is dean of the College of Business at Florida Atlantic University. He spent 25 years at Sir George Williams and Concordia universities as a student, faculty member and administrator before leaving Montreal in 1978 for a varied career that included being involved in the film industry in Hollywood. In 1996, Bruce returned to the academic world, joining Florida Atlantic University as dean of its College of Business. Bruce's many honours include the following: Ford Foundation Fellow (1961), New York University Founders Day Award (1964), the New York University Stern School of Business Alumni Achievement Award for Distinction in the Entertainment Industry (1990), and the Greater Boca Raton Chamber of Commerce International Business Leader of the Year Award (1999).



Pascale Quiviger, BFA (studio arts) 97, won the 2004 Governor General's Literary Award for Fiction in the French-language competition for *Le cercle parfait*. The novel, her first, is a moving love story set on two continents. Pascale, who also has an MA in philosophy from Université de Montréal and Université des Sciences humaines de Strasbourg (France), went to Rome in 1998 to study printmaking. She still lives in Italy, where she paints, writes and teaches visual arts. She has exhibited in both Canada and Italy, and also published a book of short stories, *Ni sol ni ciel* (Instant même) in 2001. That same year Pascale won a Celanese Canada Internationalist Fellowship to pursue her studies in printmaking and Byzantine art.

81 Robert W. Peck, BA (journ.), become Ambassador to the People's Democratic Republic of Algeria in August. Robert joined the Department of External Affairs in 1982, first as an Immigration Officer, and served abroad in Lagos, Berne and Athens. He returned to Ottawa and worked for a few years at Foreign Affairs Canada (FAC). From 1993 to

1995, Robert was press secretary and departmental spokesman for the Honourable Perrin Beatty and the Honourable André Ouellet. From 2000 to 2002, he was Director of Corporate Communications and Investor Relations at CAE, and from 2002 to 2004, he was director of the West and Central Africa Division at FAC. Robert is married to Maria Pantazi, also an FAC officer.

Gary Snyder, BA (psych.), is self-employed in Montreal. "I never left Montreal. I have one 21-year-old son with my first wife, and remarried in 1996. I have two adopted dogs."

82 Peck Leng Tan, BComm, is head of the group internal audit for Sembcorp Industries, an engineering firm in Singapore.

84 Sudi Apak, MA (econ.), completed his PhD in economics in 1989 at Bosphorus University in Istanbul, Turkey. He is now dean of the Faculty of Economics and Administrative Sciences at Trakya University in Istanbul. Sudi is married with a daughter. "Detailed information can be found on my web page, sudiapak.com."

Michael Campa, BA (comm. studs.), lives in Taiwan. "After graduation I worked in Hollywood film productions and then as a professional photographer, then headed to Toronto to work for a marketing firm, only to find myself back in Montreal to run their Quebec operations. I had left the arts and I missed them. In 1992 I was hired as an audiovisual media consultant for a government office in Nigeria. I worked on projects for the World Bank, UNICEF and other international development organizations. Originally contracted to be there for two years, I stayed for five. Soon after, I lived in Peru for three years, where I worked for CARE as a volunteer, although my actual paid work was being the academic director for a

Peruvian businessman who had three schools and contracts with big businesses. In 2000 I headed to Taiwan, and since then I've been an editor and proofreader for an agency dealing with government annual reports and other papers and the local IT industry. I also write articles for local magazines, but half my income comes from teaching at a university and teaching children. I plan to publish my own magazine here in Taiwan and China."

20th Reunion

85 Jill M. Cezair, BA (sci. & human affairs), is a real estate developer/facilitator in Maraval, Trinidad. "Since graduating in '84, I got married, moved to Trinidad, got divorced and started my own business. I love living here but return every year to Montreal. I have the best of both worlds."

88 Hélène Cossette, BAdmin, is the author of the children's book *Feuille de chou* (Éditions Pierre Tisseyre). Hélène won the Prix Cécile Gagnon at the Salon du Livre, November 20, for most promising new author. She is writing a second novel in the series, *Souréal et le secret d'Augehym premier*, and has another, unrelated novel called *Le séducteur*, which was due to be released in February with the same publisher. Hélène lives in Montreal.

89 Wadih Abou Nasr, BComm, GrDip (acct.) 90, is a partner with BKR Abou Nasr & Associates in Beirut, Lebanon. He is married with one son. "I

was recently appointed chairman of the quality control standards committee for Europe of BKR International, a leading association of auditors and business advisors. I'm also a lecturer at the American University of Beirut."

Dirk Bohns, BFA (art hist.), lives in Pierrefonds, Que. "I worked for several years in the early '90s as a freelance television producer, creating 12 episodes of the arts program *Nexus*, which won three national CCTA awards. In 1996 I started working with Telav, which has since become AVW-TELAV, North America's largest audiovisual and staging company. I am now the director of the Fairmont Queen Elizabeth office in Montreal. This past year I became the first Canadian TSM from an audiovisual company to become a certified meeting professional (CMP)."

Sandy Bubolic, BA (psych.), lives in St. Hubert, Que. "I had been on a journey of self-discovery and health when the system of Heilkunst came into my life. As my healing journey continued and my state of health improved (including a major improvement in my eyesight), I became convinced that Heilkunst applied in the proper fashion was a system worthy of my time and energy. I have an avid interest in dreams and find that they speak a language all their own. I also utilize a variety of flower essences in my practice. I am also involved with dowsing and am a member of the Canadian Society of Dowsters. I also began exploring and learn-

ing various energetic healing techniques such as therapeutic touch, Chakra balancing, energetic chelation and Chakra storytelling. My BA in psychology has proven invaluable in exploring the depths of my psyche in my own healing and in assisting clients on their own journey to true health restoration. I currently practise Heilkunst and homeopathy at Clinique Holistique Zen in Baie D'Urfé, Que. I am a doctor of homeopathic medicine (HD[RHom.]) with the National United Professional Association of Trained Homeopaths (NUPATH), and a doctor of medical Heilkunst (DMH) with the Canadian and International Heilkunst Associations."

Shamai Currim (Elaine Brenner-Mirotnick), Cert (family life ed.), BA (ApSS) 94, was Concordia's first recipient of the A. Ross Seaman Memorial Leadership Award, in 1990. She received an MSc in education from the University of Bridgeport in Connecticut in 2002, and a PhD in transpersonal psychology from Westbrook University in Tijeras, N.M., in 2004. She now has a private practice as a psychotherapist/alternative therapist in Norwalk, Conn., and is married. "I'm missing Montreal."

Mark Moidel, BFA (film anim.) works for Space Viz Productions, a television documentary company in Montreal. "We do production for U.S. television and independent work broadcast around the globe, such as a documentary on Sir Arthur C. Clarke. Visit spaceviz.com for more information."

Gary Pascal, BA (poli. sci.), works with Kronos in Montreal, and lives in Dollard des Ormeaux. "I have been in technology for the last 17 years or so, working with companies such as Computer Associates, Netscape and Oracle. I'm happily married for eight years with a 20-month-old daughter and an 8-month-old son."

Reneé Rocheleau, BA (psych.), writes, "After working in social services for a few years, I returned to school and earned a Bachelor of Applied Sciences at Edison Institute of Nutrition in Fredericton, N.B. I am now a personal life coach and nutritionist in St. Catharines, Ont. I'm active with Coach U, the leading global provider of coach training programs."

Mary Ann Tratnjek, BComm (mktg. & personnel mgmt.), is a regional loss prevention manager for Reitmans, responsible for maximizing profits, in Montreal. She is married, with 2-year-old twin girls.

Robin Leslee Zeiss, BA (Eng. & hist.), received an LLB from the University of Manitoba in 1993 and was called to the Manitoba Bar in 1994. She now practises family and wills and estate law for the Winnipeg law firm of Tupper & Adams.

15th Reunion

90 April Bulmer, MA (creative writing), is a poet living in Cambridge, Ont. "After Concordia I earned graduate degrees in religious studies

(University of Windsor) and theology (Trinity College). I also have published four books of poetry and will publish four more in the coming year with Serengeti Press (serengetipress.ca) and Leaf Press (leafpress.ca). My work focuses on spirituality based on the experiences of women. You can contact me at aprilb@golden.net."

Dana (Lynn) Hynes, BA (Eng.), GrDip (comm. studs.) 91, lives in Vancouver. "After a year in Ottawa (for a TESL certificate), I taught in Kobe, Japan, for three years and have been teaching in Vancouver for the last eight. I live with my partner, David Evans, and our 'babies,' Friday and Chano, and am currently completing a screenplay. Would really love to hear from anyone in the communications studies diploma program (1991) or who lived in rez (1986-91), especially John Zachariah, Brian Meehan, Wes Schyngera or Allan Collins." frichan@netscape.com

Stuart Mackinnon, BEd, writes, "After many years teaching in the James Bay area of northern Quebec, Nepal and Nunavut, I am now a secondary special education teacher in Vancouver. I am vice president of the Vancouver Secondary Teachers' Association (a local of the BCTF) and work in the office full-time. I am also past president of SPEC (the Society for the Promotion of Environmental Conservation), a volunteer at May's Place — a free-standing hospice in Vancouver's Downtown Eastside — involved in my

In memoriam

Arthur Cohen, S BSc 52, died November 10 in Albuquerque, N.M. Arthur, who had retired in 1997 after serving 30 years as manager of standards and safety engineering for the Copper Development Association, was instrumental in developing the Standard Designation System for wrought and cast copper alloys. He also had degrees in metallurgy and metallurgical engineering from McGill and Syracuse universities, and throughout his career he won many honours and awards. Arthur was 73.

Malcolm Renshaw, S BA 59, died December 31 in Montreal. Malcolm first enrolled in Sir George Williams Elementary School at age 11, and continued his studies at Sir George through high school and university. In 1961 Malcolm started a teaching career at Monklands High School in Montreal, where he remained until his retirement in 1982. He was a member of the board of directors of the Association of Alumni of Sir George Williams University from 1978 to 2004, and was especially active on the fundraising committee, where his dedication helped raise thousands of dollars for the Sir George Williams Endowment Fund. He is survived by his children Douglas, David, Donald, Catherine and Steve. Malcolm was 87.

June Kander, S BA 67, died December 26 in Sri Lanka, a victim of the tsunami. Born in New Zealand, June studied at Concordia and McGill. She taught ESL at McGill in the 1970s and then in several coun-

tries in Africa and Asia. June returned to Montreal in 1999 and had been working part-time for Canadem, an NGO that provides international expertise in world trouble spots. She had been in Loatia to attend a wedding, then travelled to Sri Lanka for vacation. She is survived by her son, **Brandon Kander**, BA 89. June was 77.

Alvin Francis Shillingford, S BEng (civil) 71, died December 1 in Edmonton. Born in Dominica, Alvin came to Canada at age 25 in 1963. He studied engineering at Sir George and then began to work at CN, which eventually took him to Edmonton, until his retirement in 1992. He was an avid golfer, lover of good books and good food. Alvin is survived by his wife, Kathryn Markoff, and children, Darcy, Desiree, Tony Anya and CherylAnn. He was 66.

Abina Cronin Inch Dann, L BA 74, died December 5 in Toronto. Born in Paisley, Scotland, Abina (also known as Gerry and Abbie) arrived in Canada in the 1920s. After graduating from Montreal's Institut Pédagogique, she was a teacher for the next 40 years. Abina and her late husband, Norman, had three children. She returned to school, Loyola College, in her 50s, and in her 80s moved to Toronto. Abina is survived by her daughters, Abbie and Moira. She was 84.

Renato Mihaly, BEng 86, died December 4 in Toronto. He was 42.

housing co-op and an advocate for students with special needs."

91 Steven Hardy, BA (Eng. lit.), MA (Eng. lit.) 94, received a TEFL certificate from TEFL International in Thailand in 2004. He is married and lives in Beijing, China. "I'm currently teaching TOEFL prep, academic reading/writing, business communications/English and EFL at Beijing Concord College of Sino-Canada to University of New Brunswick, Saint John, Chinese students. Previously I taught Grade 11 English literature and EFL here. I also designed and

taught a business English/writing course at Bayer Pharmaceuticals. Before that, in Cairo I taught IGCSE literature and EFL, and in Montreal I taught a CEGEP English literature/short story course. I have fond memories of the Concordia English department. Anyone wishing to contact me, please e-mail to shardy99@yahoo.com."

Marc Racicot, BComm (mktg. & poli. sci.), is Director, Category Development, for Energizer Canada in Mississauga, Ont. "My wife, Victoria, and I have two boys, Alex and Niko, and live in Brampton, Ont. The last four

years have been somewhat turbulent (on the career side), going from an American chocolate icon to a beer company (bad move when beer sales keep sliding), to experiencing a corporate re-org at a "grooming company" (not the best a man can get), and finally landing at Energizer 18 months ago (a well-managed company top to bottom... at last!). In this span, my Concordia degree has served me well. Thanks!"

92 James Kafieh, BComm (fin.), is a partner with M & A Moving in Elk Grove, Calif. "I have just moved from Pennsylvania to California to be closer to my business."

Patrick Reilly, BA (ApSS), received a BSW in 1995 and MSW in 1996 from McGill. He is now a social worker at Queen Elizabeth Hospital in Charlottetown.

93 Julie Fortier, BFA (design art), writes, "I had twin girls in October. My husband, Vincent, and I now have a house full of girls: Emma, 3, Colette and Chloe. I am a stay-at-home mom for the time being but will return to teaching in September 2005. We live in Westchester County, N.Y." julie@vinandjulie.com

Josh MacDonald, BFA (theatre perf.), is a writer and actor for film, television and theatre living in Dartmouth, N.S. Josh's play *Halo* (Talonbooks, 2002) is a comedy/drama about the "pop-culture-ization" of spiritual faith, centred around the appearance of "Jesus Christ" on the side of a

small-town Tim Hortons, inspired by actual events (!). *Halo* has been twice nominated for a Merritt Award for Best Play, has toured nationally and has been produced around Canada, and Telefilm Canada has invested in the development of *Halo* as a motion picture screenplay. Josh's play *Whereverville* (Talonbooks, 2004), a "real-time" drama about the resettlement of Newfoundland outport communities, was short-listed for the National Arts Centre's On The Verge Festival, and will tour Canada in 2005-06. Josh married actor Francine Deschepper in May 2004.

Désirée McGraw, BA (econ.), writes, "In January 2004 I began a senior political position with the Martin government as director of policy and deputy chief of staff to Canada's Minister of International Cooperation. In August, I married Christopher Burke Morilley, a Loyola High School grad. **Fr. Marc Gervais**, S.J., LBA 50, concelebrated the ceremony at Ascension of Our Lord Catholic Church in Westmount. My father, Dr. John McGraw, former chair of Concordia's philosophy department, 'gave me away.'"

Marie-Claude Parenteau-Lebeuf, BFA (design art), lives in Montreal. "I was a guilty member of the brain drain, working in Asia as a creative director between 1999 and 2003. My brain is now back in Montreal and starting its own eco-furniture business."

Brent Sabino, BComm, DSA 95, is the manager of Excellent

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Ice — Kirkland, an arena which features small ice surfaces, in Kirkland, Que. He is married with a daughter and lives in Pointe-Claire.

94 Aloke Chaudhuri, MSc (elec. eng.), has a BSc in electronics and telecommunications engineering from Jadavpur University, India, and is VP of product management for Soleo Communications in Fairport, N.Y. "Prior to joining Soleo, I was chief technology officer at NetLink, vice president of technology at Xenon, and I held several management positions at Motorola. Through my work on route optimization and traffic management in ATM Networks I earned the prestigious Motorola Technical Excellence Award, which ultimately led to a U.S. patent."

Kristina Huneault, MFA, an associate professor of art history at Concordia, was named a Concordia Research Chair in Art History in September. Concordia Research Chairs are funded by the university to encourage faculty members to remain at Concordia and continue to be productive in their respective areas of study. Kristina will complete her monograph on women's art in Canada in the 19th century and pursue her research on feminist methodology in art history. Her approach bridges feminism and post-structuralism, psychoanalysis and social history. She will establish a visual database of art by historical Canadian women, and create an archive of primary sources. Kristina is

also organizing a series of seminars over the next five years.

Dimitrios (Jim) Leonidas, GrDip (acct.), is Chief Financial Officer for Altalink Management, a transmission company in Calgary. "I'm married with two boys. I wouldn't be where I am today if not for Concordia."

Jay Valiquette, BA (Eng. lit & phil.), lives in Montreal. "I taught martial arts for four years as a volunteer to under-privileged children at Sun Youth; have worked as a bouncer at various Montreal clubs; was a nurse's aide at the Children's and Montreal General hospitals; earned certificates in business and IT; studied Mandarin at McGill and French at UQAM; and became a certified massage therapist. Two years ago I launched Massco, providing chair massage. Research shows that chair massage helps employees decrease stress, improve morale and increase productivity. Bell Canada, Pepsi Canada and IKEA have used Massco's services."

info@massco.net

10th Reunion

95 Derek Mahar, BSc (soft. sys.), lives in Montreal. "In October I started as a system architect at Compuware, where I develop financial applications in Java. Since graduating from Concordia, I've worked for SR Telecom, Tellabs in Ottawa, Trout Trading Management Company in Bermuda, and Penson Financial Services in Montreal. I would like to hear from other BSc 1995 graduates."

derekmahar@yahoo.com

In memoriam



VAN DYKE STUDIOS

John Nicholas Economides, C.M., S BComm 41, LLD 98, died in Montreal on January 19. John was invested in the Order of Canada in 1997 and received an honorary doctorate from Concordia in 1998. After graduating from Sir George Williams in commerce, John soon joined the Royal Canadian Navy and served in the North Atlantic (1943-1945), retiring with the rank of Lieutenant. He then embarked on a long and successful career as an auditor and comptroller at Imperial Tobacco and Imasco. In 1970, he became corporate officer and chairman of Imasco's Corporate Donations, and devoted his time to charitable and non-profit organizations and raised millions of dollars for health care, social services and education. Sir George and Concordia always remained close to John's heart and mind: He was on Concordia's Board of Governors from 1987 to 1995, when he was named Governor Emeritus. He sat on the Association of Alumni of Sir George Williams University's board of directors from 1981, and also served as its president. He was a director with the Concordia University Alumni Association (CUAA) from 1985 to 1992, and in 1990 chaired Concordia's first Homecoming and also received the CUAA Award of Merit, at the time the association's highest honour. He spent countless hours as a volunteer and fundraiser, and was a tireless Concordia booster: John tried not to miss a Stingers football game or any Sir George or Concordia event, and was member of the Concordia Sports Hall of Fame Committee; the night before his passing, he had been at a Concordia Sports Hall of Fame meeting. John is survived by his wife, Sophia (Agetees), and sons Nicholas and Peter. He was 85. Donations in his honour can be made to the John N. & Sophia Economides Scholarship Endowment Fund through the Concordia Office of Advancement & Alumni Relations.

Carol McQueen, BA (hist. & west. soc. & cult.), Concordia's most recent Rhodes Scholar, has an MA and PhD in international relations from Oxford University. She works for the United Nations Mission in the Democratic Republic of Congo, and is currently based in Kinshasa. Carol married Christian Kananura in Kigali, Rwanda, on January 22. Christian has a graduate degree in economics from the Sorbonne in Paris and works in Kigali.

Michael Pohorly, BA (comm. studs.), lives in Niagara-on-the-Lake, Ont. "I have been working in Vancouver and Toronto as an assistant director in film and television, both on Canadian and American productions. Lately I have been spending some of my in-between time in Montreal and look forward to reconnecting with fellow communication studies

graduates and varsity athletes. Or if anyone is looking for some advice on getting started in film, give me a shout."

poho@direct.ca

96 Clement George, BEng (elec.), is a specialized system support engineer for Ericsson in Montreal, providing system support for mobile networks. "I am single and living in Montreal. I've travelled the world with my job, and it's been great! I'd love to hear from old friends." eprectge@yahoo.com

Lucy MacDonald, BA (psych.), earned an MEd from McGill and for the last five years has been a counsellor in private practice in Montreal, specializing in stress and burnout, wellness and work-life balance. She recently published *Learn to Be an Optimist: A Practical Guide to Achieving*

Happiness (Chronicle Books, 2004), which aims to help people improve their lives through a positive attitude. Lucy is the parent of four adult children and lives in Beaconsfield, Que.

lucymacdonald.com

99 Christine Harkness, BA (ApSS), lives in Westmount, Que. "I co-own and teach at Mandala Yoga, a boutique yoga studio in Monkland Village in Montreal. Also, as a director of the Batshaw Youth and Family Centres Foundation, I am working to make life a little better for kids in need. I have to admit, I am living happily ever after with my soulmate, Pierre."

5th Reunion

00 Janine D'Souza, BSc (bio.), writes, "I live in Chicago and do lab research at Northwestern University. I just wanted to say hello to all my classmates from the class of 2000. I can be contacted at janine_dsouza@hotmail.com."

Mike Smith, BA (journ.), was a member of Canada's 1st Airborne Regiment in Somalia in the early '90s. A murder of a Somali man and a hazing video led to the disbanding of the regiment in 1995. Mike then returned to Canada and completed his journalism degree at Concordia. The television documentary *Fall Out!* which aired on CBC Newsworld's *Rough Cuts* in May (after several showings in 2003), follows Mike's quest to revisit the final days of the Airborne, and includes a meeting between Mike and Private Kyle Brown, the soldier convicted of

torture and manslaughter.

Rebekah Tolley, BFA (studio arts), lives in Chapel Hill, N.C. "This is my third year teaching printmaking and digital media at the University of North Carolina, Chapel Hill, after graduating from the Tyler School of Art at Temple University with an MFA in printmaking in 2002. I'm looking forward to returning to Montreal soon. I miss it but am keeping busy with exhibiting my own work, and bringing an artist from China this semester into the classroom to collaborate with. So much to tell and so little space!"

01 Priya Chopra, BComm (mktg.), graduated from Concordia's marketing co-op program. "After working for L'Oréal for a few years in marketing and public relations, I left to do my master's in fashion management at Bocconi University in Milan, Italy. Since my return I have started my own business, *1milk2sugars*, a communications company specializing in creating/consolidating identities for companies through communications design, web, marketing, PR and events. I am one of the founders and owner. We work mainly with fashion and design clients." 1milk2sugars.com

02 Pierre Bourdage, BComm (int'l. bus.), relocated back to Montreal after two and a half years in Toronto, in pharmaceutical sales. "I recently got a promotion and am now working as a business analyst for a major pharma company here in Montreal. I am very much enjoying the position and its many new

challenges. Feel free to contact me at pbourdage@hotmail.com."

Vanessa Sicotte, BComm (mktg.), is a distributor of nutritional supplements for USANA Health. She lives in Bois des Filion, Que.

03 Alexandre Boutebel, BA (Eng. lit.), GrDip (journ.) 04, is living in Zhaoqing City, China. "After completing my journalism diploma, I signed a contract with Guangdong University of Finance in China to teach English conversation to first-year students for one year. Soon after my arrival, I was promoted to English foreign teachers coordinator, and so I supervise all English courses while also teaching English myself."

Reid Cooper, BA (west. soc. & cult.), and **Aytahn Ross, BA** (west. soc. & cult.) 98, were the producer and curator, respectively, for *Evening of Circus*, an avant-garde fusion of performance and visual arts that took place at the National Arts Centre

in Ottawa in November. *Evening of Circus* combined traditional approaches to circus with contemporary urban performance and visual art. Reid is an MA student in art and architectural history at Concordia, specializing in urban space and practices. Aytahn is an artist, producer and teacher who has worked in 11 countries around the world. This is his third year producing *Evening of Circus*. The performance included the artistic works of several Concordia graduates, including **Suzanne Dery, BFA 97**, and **Sophia Male, BA 99**.

04 Jamal Ahmed, MEng, lives in Mississauga, Ont. "I have more than six years of experience with Siemens Electrical Engineering company worldwide."

Sebastien Boutebel, BFA (film anim.), writes, "I am continuing my studies in France. I am pursuing a graduate diploma in communication creative studies in the hope of becoming one day an artistic director in advertising."

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WORDS and MUSIC

Beer, Babies and de Bougainville

South African writer William Plomer said, "Creativity is the power to connect the seemingly unconnected," and the considerable creative resources of **Denise Roig**, BA (creative writing) 94, are on display in her 18 short stories in *Any Day Now* (Signature Editions, \$17.95), her second collection (after *A Quiet Night and a Perfect End*, 1995). Roig borrows Martha Graham and Louis Horst's sonata A-B-A form for modern dance — exposition, development, recapitulation — for her six three-story cycles, and their connection is subtle but ultimately powerful. She movingly takes readers to Venice, Israel, Massachusetts, Quebec and elsewhere, and into the souls of her characters. Roig is a Montreal

writer and teaches journalism at Concordia.

In *The Quebec Sketchbook* (Shoreline, \$19.95), **John Collins**, S attendee 39, brings his extensive skill and experience to the depiction of many of our province's man-made and natural landmarks. Collins, an award-winning editorial cartoonist, has been sketching and cartooning professionally ever since his Sir George days more than 65 years ago.

Science fiction fans take their literature seriously, so the five-star rating on Amazon.ca for *Zohra: The Planet of Truth and Knowledge* (1st Books Library, \$30.50), by **Joseph Palazzo**, S BSc 68, speaks volumes. *Zohra* mixes aliens, humans, suspense and warmth in the fashion of E.T. Palazzo, who received an MA from McMaster University in nuclear physics in 1969, worked as a teacher for 28 years

at the Montreal Catholic School Commission and is now retired.

While the fictional Forrest Gump was present at all the significant American cultural events of the late 20th century, the very real Louis-Antoine de Bougainville was, in fact, on hand for many of the most important

historic events of the late 17th and early 18th centuries. In

The Sea Has No End: The Life of Louis-Antoine de Bougainville (Dundurn, \$35), **Victor Suthren**, S MA 70, chronicles the exploits of the Paris-born adventurer who fought alongside Montcalm in New France, sailed around the world in the 1760s, survived the French Revolution, played a key role in the American Revolution and befriended Napoleon. Suthren is a writer and historian and the former director general of the Canadian War Museum.

Concordia's Archives are home to a large repository of Montreal jazz history, and director of archives **Nancy Marrelli**, BA (hist.) 84, shares many of these treasures in *Stepping Out: The Golden Age of Montreal Night Clubs 1925-1955* (Véhicule, \$27.95). *Stepping Out* gathers history, photos and mementos from Montreal's vibrant club scene from 1925 to 1955, revisiting hot spots such as Chez Maurice and Café St. Michel and celebrities including Oscar Peterson and Lili St. Cyr.

If blues music is your thing, you'll appreciate the quiet, passionate take on traditional blues by **Vincent Beaulne**, BFA 86, in *Blues* (Productions VB, \$15). This live recording by the Montreal musician at Ste. Anne de Bellevue's Union Coffee House features Beaulne on guitar and vocals covering such legends as Robert Johnson, Skip James and Mississippi John Hurt. (For more information, e-mail pipeau@sympatico.ca.)

Raymond Beauchemin, MA (Eng.) 92, often must cover bitter subject matter as foreign editor for Montreal's *Gazette*. But his sideline interest is a bit more savoury: beer. In *Salut! The Quebec Microbrewery Beer Cookbook* (Véhicule, \$18.95), Beauchemin



compiles a range of recipes — from starters to desserts and everything in between — whose common ingredient is beer. *Salut!* also includes a brief history of microbrewing in Quebec. Beauchemin is a recipient of the Quill & Tankard Prize for Food Writing from the North American Guild of Beer Writers.

Chroma Musika, whose co-founder and artistic director is **Dimitris Ilias**, BFA 92, GrDip 99, gathered 22 Canadian children of Greek descent from Montreal's Socrates, Demosthenes and Gardenvue elementary schools to help record a Greek opera based on Oscar Wilde's children's classic *The Selfish Giant*. The CD, accompanied by the story in Greek, *O Εγωιστής Γίγαντας* (Kedros, \$34.99), also features tenor Ilias and his wife, soprano Maria Diamantis, and was engineered by Concordia music professor Mark Corwin.

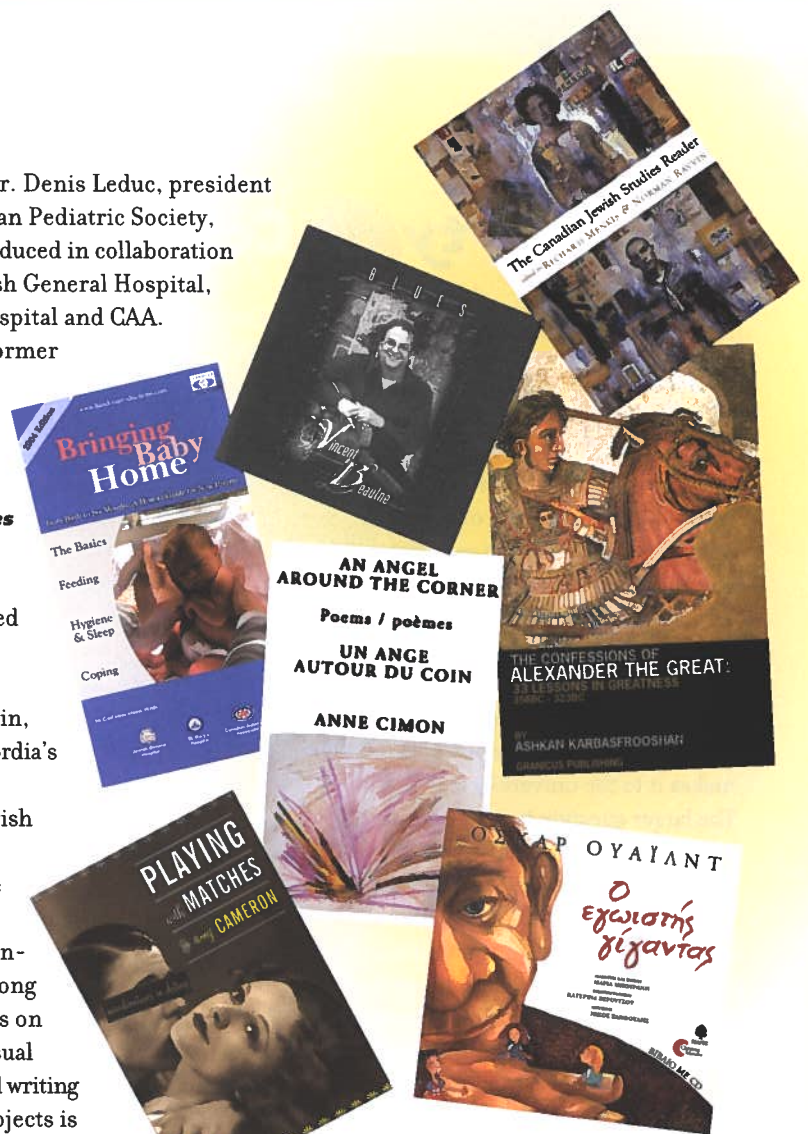
The fourth book of poetry by **Anne Cimon**, BA (Eng. lit) 93, ***An Angel Around the Corner: Poems/Un ange autour du coin: poèmes*** (Borealis, \$15.95), is an English and French collection dealing with the themes of friendship, love and spirituality. Cimon, whose previous compilation was *All We Need/Tout ce qu'il faut* (2002), is a Montreal-area journalist and literary critic.

You've been waiting nine months, you've just endured a tough delivery, you've got a stack of baby-shower gifts in the corner and now you have to face reality: there's a new little person in your home! The 60-minute instructional video/DVD ***Bringing Baby Home*** (\$24.95), from Montreal-based Liandrea Productions, co-founded by **Andrea Howick**, GrDip (jour.) 97, and Lianne Castelino, can help ease new parents' stress. *Bringing Baby Home*'s medical

adviser was Dr. Denis Leduc, president of the Canadian Pediatric Society, and it was produced in collaboration with the Jewish General Hospital, St. Mary's Hospital and CAA. Howick is a former broadcast journalist.

The Canadian Jewish Studies Reader (Red Deer Press, \$24.95), edited by Richard Menkis and Norman Ravvin, chair of Concordia's Institute for Canadian Jewish Studies, is a must for those interested in the burgeoning field. Among the 20 articles on literature, visual arts, historical writing and other subjects is "Getting Married in Montreal with Two Wedding Rings," by **Marlene Bonneau**, MA 96, PhD (rel.) 03, which examines how modern culture has merged with Jewish tradition. Bonneau is a Montreal grief counsellor and lectures at the Institute.

"Can't live with 'em, can't without 'em." That, of course, is the view of most singles toward their dating counterparts. **Amy Cameron**, BFA 96, takes the female point of view of the dating game in ***Playing with Matches: Misadventures in Dating*** (Anchor, \$19.95), a fun, funny look at the perils of the ritual, culled from her and other women's experiences. Cameron is an award-winning Toronto journalist.



Forget the movie *Alexander*. For an original look into the life of the legendary conqueror, a better bet is ***The Confessions of Alexander The Great: 33 Lessons in Greatness, 356BC – 323BC*** (Granicus, \$19.95), by **Ashkan Karbasfrooshan**, BComm 99. The thoroughly researched, concise and often humorous first-person narrative is divided into 33 chapters — to match the age of Alexander when he died — each providing messages relevant to today. Karbasfrooshan, also author of *Course to Success: Everything You Need to Succeed Beyond School* (2002), is vice president of communications for AskMen.com in Montreal and was one of the JMSB's Portraits of Success: 30 Who Made Us Proud.

— Howard Bokser

On Liberty at Concordia

BY BEN ARCHIBALD, BA 97

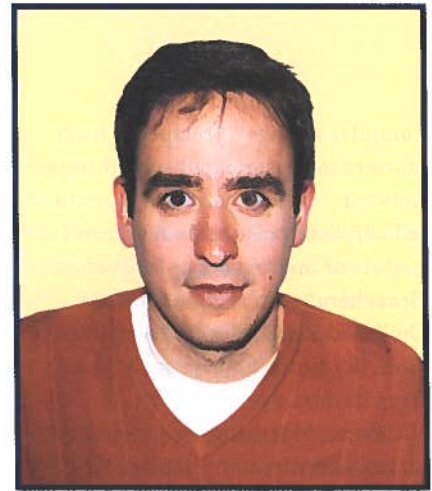
In September 2002, Benjamin Netanyahu's speech was cancelled due to a riot outside the Hall Building. A window was broken, students were intimidated and a point of view was silenced. The university community was appalled by the violence and largely assumed this was an unfortunate one-time event. Sadly, last year's controversy over Ehud Barak's speech at Concordia suggests that this optimistic assumption was mistaken. Whether Ehud Barak ultimately makes it to the university is immaterial. The larger question is one of free speech.

The name Concordia is borrowed from the motto of the city of Montreal, "Concordia Salus," which means well-being through harmony, not intolerance for those who do not share your opinions. Concordia's mission of "real education for the real world" should enable students

Concordia's safety deficit was quickly placed on having unsafe buildings, radical students or the allocation of inadequate security forces at controversial events. While all of these factors must be addressed, the real failure, in my view, lies with the university faculty and its inability to cultivate an atmosphere of tolerance and respect among students.

My Concordia education provided me with a variety of opportunities to develop new opinions and challenge old ones. The one constant throughout this process was a dedicated faculty that made itself available for discussion after class, in the hallways and, most memorably, in the bars along Mackay Street. Irrespective of my own opinions, I never felt the need to hold back my right to speak, persuade, or my duty to listen and be persuaded.

In fact, this experience paralleled the texts we were required to read in my



Lawyer Ben Archibald reflects on the theory vs. practice of freedom at Concordia.

terized by dialogue with, and not suppression of, interlocutors with whom one disagrees.

Concordia's faculty has the difficult task of promoting and advancing discussion of controversial topics and not encouraging simple-minded orthodoxy. The world in which we live is increasingly complex and violent. Concordia's diverse student population is largely a reflection of our world and includes many nationalities, religions, ethnicities and sexual orientations. The common denominator among these groups should be the desire to learn and benefit from their time on an open and vibrant university campus. The faculty should encourage and train students to be an example to, not a reflection of, the real world. Only then will the faculty honour its mission by elevating the level of campus debate. ☺

Ben Archibald, BA (poli. sci.) 97, received a law degree from McGill University in 2001. While at Concordia, he was a member of the Concordia Alpine Ski Team, was the recipient of an academic scholarship and worked for the Annual Giving Campaign. Ben is an attorney at international law firm Bingham McCutchen LLP in New York City.

Ehud Barak has been unable to accept Concordia's ongoing invitation to speak on campus due to scheduling commitments.

CONCORDIA'S MISSION SHOULD enable STUDENTS TO DEBATE ISSUES WITHOUT GIVING a SECOND THOUGHT to a VIOLENCE VETO FROM STUDENT PROVOCATEURS.

to debate issues in an atmosphere of tolerance without giving a second thought to a violence veto from student provocateurs.

As a Concordia alumnus, I remember my time at Concordia fondly. These memories are now clouded. In attempting to identify an off-campus site for Ehud Barak's speech, the administration stated that Concordia security personnel made a "collective, professional assessment that the security of the guest speaker, the attendees and faculty and students could not be guaranteed" anywhere on campus. The blame for

early modern political theory class. John Stuart Mill's words in *On Liberty* are as relevant today as they were in 1859: "... however true an opinion may be, if it is not fully, frequently and fearlessly discussed, it will be held as dead dogma, not a living truth."

Full, frequent and fearless are not what come to mind when reading the headlines from Concordia. Indeed, the disturbance preceding the cancellation of Netanyahu's speech was a far cry from the words of Mill and the ostensible value of a university experience charac-

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